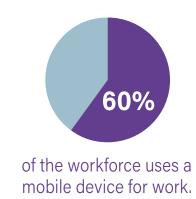
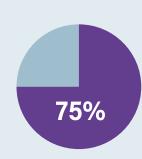
The Power of Mobility in Today's Workplace Specially verizon OMDIA

Mobile is vital for modern work

The workplace has evolved. To succeed, businesses need technology and support systems that empower and secure every worker, no matter where they are.





of businesses said access to digital collaboration capabilities via mobile devices were a priority for frontline and information workers.

Mobile strategies are evolving beyond basic management and security

Businesses recognize the need to establish a mobile strategy that enhances collaboration, fosters security and promotes seamless connectivity across the organization.

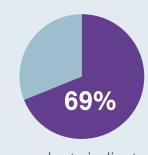
BYOD is on the rise, but poses challenges with how to secure it

Businesses must balance employee preferences and experiences with security and governance requirements, or face costly financial and regulatory consequences.

44%

25%

44% of businesses are adopting a BYO management model for smartphones compared to 25% adopting a corporate-liable approach.



of respondents indicated that mobile operators are their preferred mobility partner.

Mobile operators are the preferred business mobility partners

Mobile operators are best positioned to support business workplace mobility goals in terms of pricing, network coverage, quality and security.

Download the complete eBook for free ()

https://www.verizon.com/business/resources/new-workplace/future-of-work-thought-leadership/

Supercharging
Collaboration for the
Mobile Workforce

Adam Holtby | Principal Analyst

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