

Connectivity that changes the game

Powering
FIFA World Cup 2026™
play by play

Let's go behind the scenes to learn how Verizon Business helped FIFA power the biggest, most connected sporting event ever—with the same network, technology and expertise you can use to help your business succeed.

Unprecedented scale calls for unprecedented connectivity



104

matches



16

cities



3

countries



5B+

people watching

Broadcasting moment by moment

From the live broadcast to the back office, only Verizon Business had the scale of connectivity to keep operations humming and the world watching.

80K+ miles

of fiber-optic infrastructure

340+

wireless routers

7 Tbps

of fiber-optic network capacity

Powering innovation on the pitch

For referee body cameras and other state-of-the-art gameplay applications, Verizon Business brought dedicated bandwidth and ultralow-latency private 5G networks.



Verizon Business deployed one private 5G network at every FIFA World Cup 2026™ stadium.



That's 16 private wireless networks.

Keeping fans in the game

Livestreaming is at an all-time high. Verizon Business went the extra mile to keep fans—and their followers—connected.



\$100M

investment in C-Band



3X–4X

more bandwidth for all 11 U.S. stadiums



10K+

SIM cards for FIFA World Cup™ volunteers



#1

America's best 5G network¹



Supporting the teams behind the teams

There's more to FIFA World Cup™ than the matches, and Verizon Business connectivity helped keep these mission-critical operations running.



Behind the scenes

Hundreds of Verizon Business engineers deployed at stadiums to monitor the network



On the ground

Uninterrupted connectivity for first responders with Verizon Frontline Network Slice



Powering FIFA World Cup 2026™ Imagine what we could do for your business

Contact your Verizon Business Account Representative or visit verizon.com/poweringfifaworldcup to learn more.



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1. Based on RootMetrics® United States RootScore® Report: 1H 2026. Tested with best commercially available smartphones on three national mobile networks across all available network types. Your experiences may vary. RootMetrics rankings are not an endorsement of Verizon. All rights reserved. This content was created with the assistance of artificial intelligence and validated by humans. © 2026 Verizon. DGINF2160526