

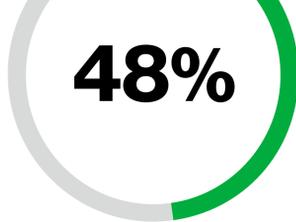
Global reach. Orchestrate everything. Enable applications.

With Verizon and Equinix, you can simplify application enablement and optimize business agility.



Unprecedented changes in the way users interact with the digital world are dramatically changing the connected business environment. Is your digital business ready?

Users and apps are fast and dynamic. But legacy network infrastructures can't keep up.



growth of bandwidth demand per year for mobile devices¹

\$2.3 T

will be spent globally by 2023 on technologies and services that enable digital transformation.²

57%

of digital transformation initiatives are driven by the need to improve existing products and services.³

Application enablement delivers better business agility with reliable and seamless digital experiences, resulting in:



Improved latency, driving a better user experience



Global demand and the ability to adapt quickly



Better application flows, distributed across cloud services and businesses



More agile networking solutions that facilitate dynamic business decisions



Greater volumes of content-rich experiences

These benefits can be achieved by shortening the distance between users and services and by adopting strategic software-defined networking (SDN)-enabled application enablement solutions.



How to create a digital-ready infrastructure.

Adopt Platform Equinix® to optimize your network.

Localize and optimize traffic.

Establish geographic hubs by placing network equipment and capabilities within Equinix® International Business Exchange data centers.

Segment traffic flows.

Identify a mix of physical appliances and virtual services to efficiently segment commercial, corporate and third-party traffic in each hub.

Connect clouds.

Leverage Equinix Cloud Exchange Fabric® to connect metro locations to private clouds and directly connect private clouds to multiple public clouds.

Connect to digital ecosystems.

Connect to the largest ecosystem marketplace of producers and consumers to capture new opportunities.

Offload internet at the edge.

Localize and optimize traffic within the edge node, and establish connections to a selection of ISP providers.



Take advantage of a powerful global platform and partnership.

With Platform Equinix and Verizon, you can:



Provision virtual and private interconnections on demand to partners, suppliers, and service providers.



Place geographic hubs in optimal locations for the chosen business strategy.



Select the clouds, partners and application enablement solutions that will most effectively reduce network costs and latency and most dramatically increase business agility.

Platform Equinix and Verizon: What you get



Reduced latency

Eliminate the specter of slow service by building highly resilient applications with a distributed cloud-native architecture.



End-to-end visibility

Effectively and efficiently monitor complex interactions between and among distributed applications.



Choice of network solutions at competitive prices

Select from a dense ecosystem of managed or unmanaged solutions and cloud providers.



Extended reach with bandwidth on demand

Connect to any other hub via secure end-to-end connections.

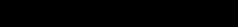
Verizon and Equinix

Delivering digital transformation to the connected world
Verizon and Equinix can help you rearchitect your hybrid cloud footprint to a distributed architecture by taking an entire array of IT services to the edge, where customers, employees and partners reside.



Learn more details about moving to a digital-ready state.

Contact your account representative to schedule a digital edge security briefing today. For more information about the network products and services we offer, visit enterprise.verizon.com/products/network



1 Global Interconnection Index, Equinix, 2019
2 Statista, 2020
3 Statista, 2020
Network details & coverage maps at www.verizon.com. © 2020 Verizon. NIF8810620