

# Transform how you manage digital assets.

Solution brief

Boost efficiency with a self-management platform: Verizon IT Asset Manager.

**Our global economy requires organizations to transform and use a portfolio of digital assets to compete and thrive. At the center of any transformation is a software strategy. Today, software no longer just supports a business; software helps run the business.**

Anything as a service (XaaS), software-defined networking (SDN) and cloud-based services can help you transform faster and meet the accelerating expectations of market and customer demands. However, managing an ever-growing number of network endpoints and software licenses can be increasingly difficult and costly, particularly as the hardware and software decoupling models prevail.

Verizon IT Asset Manager helps solve these and other challenges as a cloud-based, vendor-agnostic and automated platform.

## Bring different technologies together into a single platform.

IT Asset Manager is a unified platform that can help businesses discover, track, measure and manage disparate vendor technologies and compliance.

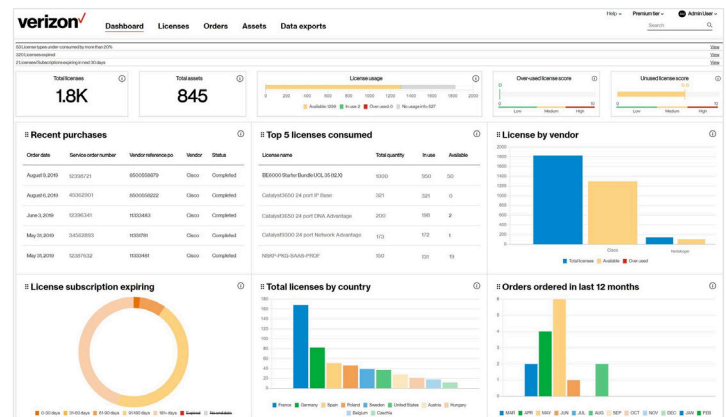
Among the challenges that IT Asset Manager helps simplify is the internal and external audit requirements from finance teams and vendors. The solution also helps solve other significant software asset management challenges, including:

### Management:

- Using different portals and manual reporting
- Associating licenses with the correct hardware or deployment

### Strategic planning:

- Limited audit and forecasting capabilities
- Not having visibility into license use



## Manage software licenses across different vendors.

IT Asset Manager automates, consolidates and centralizes license information. With IT Asset Manager, you can:

### Gain visibility into vendor software:

- Use a universal interface across different software vendors
- Get proactive alerts for important upcoming events

### Enhance identification and operational efficiency:

- View a single dashboard of software asset use and optimize across vendors
- Enable license requirements forecasting based on use

### Take control of and simplify audit requests:

- Maintain compliance with internal and external requirements
- Customize audit and report automation to your business

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## Gain visibility into software assets through a customized dashboard.

IT Asset Manager gives you an intuitive, holistic view from ordering to use. The dashboard also provides IT and operational technology (OT) professionals with a tabular view with in-depth details, such as hardware and software mapping (if applicable) and license characteristics.

Dealing with limited budget and resources means you're under increased scrutiny on cost and value. Now, every organization can develop an investment strategy for software assets based on existing use patterns and expected growth.

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## How it works

IT Asset Manager updates software license data every 24 hours. The solution doesn't install any discovery tools or extraction software on your network, which helps reduce any security risks or concerns.

When you log into Verizon Enterprise Center and click on the IT Asset Manager link, you enter the cloud portal and your customized dashboard. Here you can see information such as total licenses and assets, recent purchases, license subscription expiration, top five licenses used, licenses by vendor and orders in the last year. From the main menu, you can navigate to the licenses, orders, assets and data exports pages.<sup>1</sup>

To provide audit information, you don't need to gather information from all of the different vendor data sources separately, or one at a time. Schedule a report, select the information you need in the report and then send it to key stakeholders.

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## Choose from two service tiers and five sizing options.

Each tier provides additional data and features based on your business requirements. Pricing is based on the service tier selected and the license volume.

### IT Asset Manager Level 1 service

Level 1 service is included with investment in Software and Subscription Services vendor technology licenses. It includes notifications when a license is about to expire or is overused.

### IT Asset Manager Level 2 service

Get the Level 1 service features, plus license use, license details, and hardware and software relationship mapping (if applicable). Level 2 service allows you to filter and export information for your audit needs. You can perform self-audits based on defined user profiles.

## The IT Asset Manager difference

IT Asset Manager empowers you to monitor, manage and optimize software and network licenses. Additionally, it provides:

- Information from multiple vendors
- Use-case-driven feature customization
- An intuitive, automated, high-level view of data
- Summarized notifications of important upcoming events
- Related Verizon and vendor order information
- Configurable data tables
- Scheduled data exports
- Information about software license orders
- Tracking of renewal dates and updates

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## Why Verizon for IT asset management

We manage assets every day for our own business as well as thousands of businesses around the world. So we understand the importance of application and network performance, and how critical the customer experience is to success. We manage:

- Over 400,000 network devices
- Across more than 4,000 networks
- In over 150 countries
- With more than 400 security specialists working around the world
- And more than 1,000 professional services experts

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## Learn more:

To find out more about how IT Asset Manager can help your organization streamline software asset management, contact your Verizon Business Account Representative, call us at 1.877.297.7816 or visit [enterprise.verizon.com/support/sales](https://enterprise.verizon.com/support/sales)