

# A technology roadmap helping businesses work even smarter and seize new opportunities

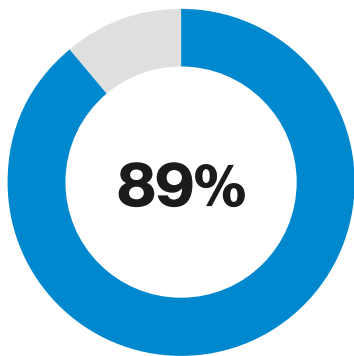
This is Enterprise Intelligence

Overview

Supply chain shortages, demographic shifts, costs, the need to improve customer experiences, competition and economic uncertainty are putting tremendous pressure on businesses. You can't tackle these challenges with old technologies or ways of working.

Instead, you need to deploy powerful, agile solutions enabling new functionality, even smarter insights and faster decision-making. It's what we call Enterprise Intelligence.

Verizon can help you achieve this goal with a mix of advanced networks, cutting-edge solutions and partner offerings to enable end-to-end awareness and give you the visibility and insights to move quickly.



of CEOs surveyed see it as "absolutely critical" or "very important" to have the right technology leader in place to drive digital transformation in 2022.<sup>1</sup>

## Winning with real-time insights

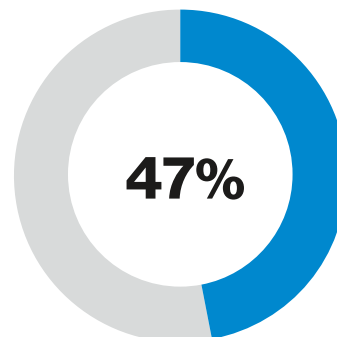
The ability to connect technology was literally a game changer for professional basketball team the Phoenix Suns. The team's deployment of Verizon 5G and advanced analytics tools played a role in helping the Suns hold the NBA's best record at 115 wins to 39 losses – 14 games ahead of the league's second-best record since November 2020, when the Verizon 5G Performance Center opened.

While the talented players, smart coaches and savvy management get the lion's share of the credit for the Suns' recent successes, their use of a Verizon 5G-enabled practice facility helped.

Using Verizon 5G Ultra Wideband connectivity,<sup>2</sup> the Suns merged computer-aided motion analysis, player and ball tracking, and shot tracking – three usually isolated technologies – into one integrated system that provided nuanced insights to a degree not possible before.

## Compete smarter with a competitive partner

Game-changing results are not limited to the sports arena. Organizations across industries – manufacturing, healthcare, retail and more – can benefit from a network that enables end-to-end awareness so they can adapt to challenges in near real time.



Almost half of CEOs surveyed (47%) see technology as key to customer engagement and maintaining or improving margin.<sup>3</sup>

With Verizon, you have a strategic partner with America's most reliable 5G network,<sup>4</sup> solutions and proven expertise to connect your ecosystem. We can help you bring users and applications together to overcome business challenges.

Our platform includes:

- **Verizon Private 5G.** A secure wireless network built on-site for large venues, industrial facilities, warehouses and more
- **5G Edge solutions.** Predesigned, use-case-specific solutions built on the power of Verizon Private 5G and multi-access edge computing (MEC) infrastructure help organizations quickly and effectively address critical business challenges
- **5G Edge.** Combines Verizon's award-winning mobile network with industry-leading partner cloud services to bring computing resources closer to where you need them to deliver near-real-time application performance
- **Network as a Service.** A suite of integrated connectivity and network services that provides a programmable and virtualized network environment from core to edge, enabling secure communication between users, applications and other cloud resources

**Learn more:**

To find out how our award-winning network can help you achieve Enterprise Intelligence, contact your Verizon Business Account Manager or visit [verizon.com/enterpriseintelligence](https://www.verizon.com/enterpriseintelligence)



1 Philip Carter and Tony Olvet, "The CEO Tech Agenda in a Digital-First World," IDC, 2022. <https://www.idc.com/getdoc.jsp?containerId=US49133722>

2 **5G Ultra Wideband (UWB) available in select areas. 5G UWB access requires a 5G-capable device with select voice/data and 5G UWB plans. 5G Nationwide available in 2,700+ cities.**

3 "The CEO imperative: Will bold strategies fuel market-leading growth?" EY, 2022. [https://www.ey.com/en\\_in/ceo/will-bold-strategies-fuel-market-leading-growth](https://www.ey.com/en_in/ceo/will-bold-strategies-fuel-market-leading-growth)

4 Most reliable 5G network based on more first-place rankings in the RootMetrics® 5G data reliability assessments of 125 metro markets conducted in 1H 2022. Tested with best commercially available smartphones on three national mobile networks across all available network types. Your experiences may vary. RootMetrics rankings are not an endorsement of Verizon.