

# BlueJeans by Verizon

The video platform for hybrid work.

Solution brief

**Today's hybrid workplace requires a new way to engage with colleagues and constituents. Organizations are having to rethink workplaces, workflows and how to serve the public seamlessly.**

Workers in the public sector need the right tools to communicate and collaborate efficiently no matter where they are working from. Whether those are quick one-on-one virtual chats, team meetings or webinars, formal presentations, training, live stream events or other kinds of engagements. A recent survey found, however, that 20% of respondents struggle with communications while working remotely,<sup>1</sup> and 74% say it's important to have easy-to-use tools.<sup>2</sup>

## BlueJeans by Verizon

BlueJeans by Verizon provides a simple, productive and fast one-touch meeting experience that connects people on any device. It is a cloud-based video, audio and web conferencing solution that lets you modernize how work happens.

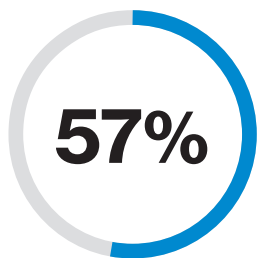
BlueJeans lets you stay connected with your team, colleagues and constituents in a convenient and collaborative virtual workspace. Users enjoy a premium video-conferencing experience with exceptional audio clarity and HD video, while interactive virtual events keep the audience engaged from beginning to end. Rich analytics and dashboards give administrators real-time visibility into meeting performance throughout the organization.

## BlueJeans Meetings

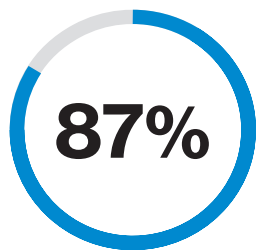
BlueJeans Meetings helps organizations by creating virtual face-to-face interactions with employees, and constituents. Features include:

- HD video and crystal-clear Dolby Voice®
- Enterprise-grade security
- One-click scheduling with leading calendar software
- Downloading of free meetings with no app required
- Smart Meetings that allow for quick highlights, task assignment, transcripts and more
- Command Center for in-meeting activity data analysis
- Interactive tools like screen sharing and Collab Board
- Cloud recording and streaming

With a mobile-first solution, meeting participants can join or run meetings on any supported browser, without needing to download an app, wherever they have a connection. Smart Meetings lets teams quickly gather meeting highlights; assign action items; create attendee-driven priority rankings; share meeting summaries; and download transcripts, highlights and videos. Top tier grade security works to control who can attend meetings and ensures that private meetings stay private.



Fifty-seven percent of respondents to a recent survey said their investments in the digital workplace have improved organization agility.<sup>2</sup>



Eighty-seven percent of employees believe that virtual meetings let them participate more fully than if they were using audio-only conference calls or web conferencing.<sup>3</sup>

The right collaboration and conferencing solution should drive efficiencies and engagement, increase productivity, and be something that is easy to use. It should provide the social interaction that remote workers miss, put the collaboration tools and reports they need in one place, protect them with enterprise-grade security, and make work productive and impactful from nearly anywhere.

## BlueJeans Events

BlueJeans Events lets you host and manage production-grade virtual events and live streams for audiences wherever they are using it internally, you can build a positive organizational culture, transform your events.

### Features include:

- Support for up to 150,000 attendees, with livestreaming to millions via Facebook® Live and YouTube® Live
- Ability to present or participate from any supported device
- Robust production controls with **BlueJeans Studio** including event registration and interactive layouts
- Audience engagement tools such as polling, Q&A and hand raising
- Global accessibility & translations with over 70 automated closed caption and live interpretation features
- Cloud-based recordings
- Bandwidth savings by caching multiple video streams to a single stream

This new level of interactivity enables presenters and audiences, local and nationwide, to participate and engage, with the ability to contribute content, share opinions and give feedback.

## BlueJeans Gateway for Microsoft Teams

As organizations rethink their workplace experience, they're rethinking how they use their work spaces in new ways and how they change existing spaces to accommodate new ways of working. BlueJeans Gateway for Microsoft Teams® enables how they change to reimagine offices in a cost-effective and efficient way. This is accomplished by linking Microsoft Teams users with people using the most common room systems and vendors.

Make any huddle space or conference room into an easy-to-use, Microsoft Teams-supported video conference room with BlueJeans Gateway.

### Features include:

- Software as a service (SaaS) which deploys quickly with no additional infrastructure required
- Infinite cloud capacity with Microsoft® Azure®
- Advanced security
- Real-time analytics with visibility into room performance and usage

BlueJeans Gateway can have you up and running and joining virtual meetings quickly and easily. Users can join with one touch from virtually any device, including native endpoint touch screens, iOS devices and Android® devices.

To maximize productivity, the solution works with H.323 and SIP-based video-conferencing room systems, and features a fast and intuitive way to join Microsoft Teams meetings with one touch.

Gateway is also easy to manage, with dashboards offering real-time admin controls and automatic no-downtime updates and security patches.

## BlueJeans Rooms

Make any room a one-touch video, audio, and web conferencing room that is easy to use and manage.

### Features include:

- One-touch meeting initiation
- The ability to enter a room using your smart phone and quickly join with smart sensor technology
- Integration of BlueJeans Rooms meeting schedule with calendar integrations
- Wireless screen sharing and projection
- Dual screen support
- The ability to provision, deploy, measure usage, and update hardware with device management software

## Why BlueJeans by Verizon

By deploying BlueJeans by Verizon, you can benefit from combining a mobile workforce solution with our world-class network, ranked America's most reliable 5G network.<sup>4</sup> You also get the convenience of a single point of contact, as part of a comprehensive unified communications and collaboration (UC&C) portfolio.

### Learn more:

To find out more about how BlueJeans by Verizon can help you improve your mobile workforce productivity, contact your Verizon Government Account Manager or call 844.825.8389 or visit [verizon.com/bluejeans](https://verizon.com/bluejeans).



1. <https://www.statista.com/statistics/1111316/biggest-struggles-to-remote-work/>

2. <https://hbr.org/sponsored/2020/09/recreating-work-as-a-blend-of-virtual-and-physical-experiences>

3. <https://gigaom.com/report/why-videoconferencing-is-critical-to-business-collaboration/>

4. Most reliable 5G network based on more first place rankings in RootMetrics® 5G data reliability assessments of 125 metro markets conducted in 1H 2022. Tested with best commercially available smartphones on three national mobile networks across all available network types. Your experiences may vary. RootMetrics rankings are not an endorsement of Verizon.