

BlueJeans by Verizon

The video platform for the hybrid work.

Solution brief

Forces including globalization, the gig economy and a global pandemic have changed the way people work. Businesses are having to rethink workplaces, workflows and ways to move forward.

Workers need the right tools to communicate and collaborate efficiently with colleagues, partners and customers no matter where they are working from. Whether that's quick one-on-one chats, team meetings, webinars, formal client presentations, trainings, live stream events or any other kind of engagement. A recent survey found, however, that 20% of respondents struggle with communications while working remotely,¹ and 74% say it's important to have easy-to-use tools.²

BlueJeans by Verizon

BlueJeans by Verizon provides a simple, productive and fast one-touch meeting experience that connects people on any device. It is a cloud-based video, audio and web conferencing solution that lets you reimagine how work happens.

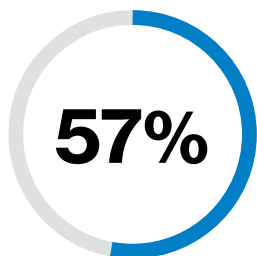
BlueJeans lets you stay connected with your team, clients and customers in a convenient and collaborative virtual workspace. Users enjoy a premium video-conferencing experience with exceptional audio clarity and HD video, while interactive virtual events keep the audience engaged from beginning to end. Rich analytics and dashboards give administrators real-time visibility into meeting performance throughout the enterprise.

BlueJeans Meetings

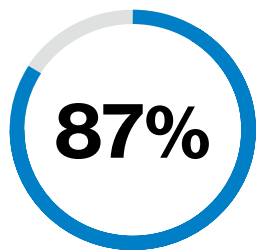
BlueJeans Meetings helps companies move their business forward by creating virtual face-to-face interactions with employees, customers and partners. Features include:

- HD video and crystal-clear Dolby Voice®
- Enterprise-grade security
- One-click scheduling with leading calendar software
- Download-free meetings with no app required
- Smart Meetings that allow for quick highlights, task assignment, transcripts and more
- Command Center for in-meeting activity data analysis
- Interactive tools like screen sharing and Collab Board
- Cloud recording and streaming

With a mobile-first solution, meeting participants can join or run meetings on any supported browser without needing to download an app, wherever they have a connection. Smart Meetings let teams quickly gather meeting highlights; assign action items; create attendee-driving priority rankings; share meeting summaries; and download transcripts, highlights and videos. Enterprise-grade security works to control who can attend meetings and ensures that private meetings stay private.



Fifty-seven percent of respondents to a recent survey say their investments in the digital workplace have improved business agility.²



Eighty-seven percent of employees believe that video meetings let them participate more fully than if they were just using audio-only conference calls or web conferencing.³

The right collaboration and conferencing solution should drive efficiencies and customer engagement, increase productivity, and be something that people like to use. It should provide the social interaction that remote workers miss, put the collaboration tools and reports they need in one place, protect them with enterprise-grade security, and make work productive and impactful from nearly anywhere.

BlueJeans Events

BlueJeans Events lets you host and manage production-grade virtual events and live streams for audiences around the world. Whether used internally to build corporate culture or externally to deliver highly effective marketing and sales engagements, you can transform your events.

Features include:

- Support for up to 150,000 attendees, with livestreaming to millions via Facebook® Live and YouTube® Live
- Ability to present or participate from any supported device
- Robust production controls with **BlueJeans Studio** including event registration and interactive layouts
- Audience engagement tools such as polling, Q&A and hand raising,
- Global accessibility & translations with over 70 automated closed caption and live interpretation features
- Cloud-based recordings
- Bandwidth savings by caching multiple video streams to a single stream

A new level of interactivity enables presenters and audiences worldwide to participate and engage, with the ability to contribute content, share opinions and give feedback.

BlueJeans Gateway for Microsoft Teams

As companies rethink their workplace experience, they're rethinking how they use their office spaces in new ways and changing existing spaces to accommodate new ways of working. BlueJeans Gateway for Microsoft Teams® enables them to reimagine offices in a cost-effective and quick way. It does so by linking Microsoft Teams users with people using the most common room systems and vendors.

Make any boardroom, huddle space or conference room into an easy-to-use, Microsoft Teams-supported video conference room with BlueJeans Gateway.

Features include:

- Software as a service (SaaS) deploys quickly with no additional infrastructure required
- Infinite cloud capacity with Microsoft® Azure®
- Advanced security
- Real-time analytics with visibility into room performance and usage

BlueJeans Gateway can have you up and running and joining virtual meetings quickly and easily. Users can join with one touch from virtually any device, including native endpoint touch screens, iOS devices and Android® devices.

To maximize productivity, the solution works with H.323 and SIP-based video-conferencing room systems, and features a fast and intuitive way to join a Teams meeting with one touch.

Gateway is also easy to manage, with dashboards offering real-time admin controls and automatic no-downtime updates and security patches.

BlueJeans Rooms

Make any room a one-touch video, audio, and web conferencing room that is easy to use and manage.

Features include:

- One-touch meeting initiation
- Enter a room using your smart phone and quickly join with smart sensor technology
- Integrate BlueJeans Rooms meeting schedule with calendar integrations
- Wireless screen sharing and projection
- Dual screen support
- Remotely provision, deploy, measure usage, and update hardware with device management software

Why BlueJeans by Verizon

By deploying BlueJeans by Verizon, you can benefit from combining a mobile workforce solution with our world-class network, ranked America's most reliable 5G network.⁴ You also get the convenience of a single point of contact, as part of a comprehensive unified communications and collaboration (UC&C) portfolio.⁴ You also get the convenience of a single point of contact, as part of a comprehensive unified communications and collaboration (UC&C) portfolio.

Learn more:

To find out more about how BlueJeans by Verizon can help you improve mobile workforce productivity, contact your Verizon Business Account Manager or visit verizon.com/bluejeans.



1 <https://www.statista.com/statistics/1111316/biggest-struggles-to-remote-work/>

2 <https://hbr.org/sponsored/2020/09/recreating-work-as-a-blend-of-virtual-and-physical-experiences>

3 <https://gigaom.com/report/why-videoconferencing-is-critical-to-business-collaboration/>

4 Most reliable 5G network based on more first place rankings in RootMetrics® 5G data reliability assessments of 125 metro markets conducted in 1H 2022. Tested with best commercially available smartphones on three national mobile networks across all available network types. Your experiences may vary. RootMetrics rankings are not an endorsement of Verizon.