

# BlueJeans by Verizon.

Enhance the Higher Education virtual classroom experience.

**The pandemic caused educational disruption across the globe as nationwide closures forced colleges and universities to temporarily close their doors. It prompted many educational institutions to comprehensively adopt distance and remote work.**

While the world is slowly reopening, the transition to a new normal continues. Distance learning is here to stay—and the future of distance learning will become hybrid with traditional and digital experiences. All classes, lectures, pedagogy should be recorded, archived, available at any time, and easily searchable. Video collaboration has become an integral part of the education system. According to the College Crisis Initiative at Davidson College, by the fall of 2020, 44% of institutions developed fully or primarily online instruction, 21% used a hybrid model and 27% offered fully or primarily in-person instruction.<sup>1</sup>



Seventy-eight percent of online students who have learned in a face-to-face setting feel their online experience was the same or better than their classroom experience according to an annual survey.<sup>2</sup>



Eighty-seven percent of employees believe that video meetings let them participate more fully than if they were just using audio-only conference calls or web conferencing.<sup>3</sup>

## BlueJeans by Verizon.

BlueJeans by Verizon provides a simple, productive and fast one-touch meeting experience that connects educators and students on any compatible device. It is a cloud-based video, audio and web conferencing solution that lets you reimagine how learning happens.

BlueJeans lets you stay connected with teams, students, and educators around the world in a convenient and collaborative virtual workspace. Users enjoy a premium video conferencing experience with exceptional audio clarity and HD video, while interactive virtual events keep the audience engaged from beginning to end. Rich analytics and dashboards give administrators real-time visibility into meeting performance throughout the organization.

## BlueJeans Meetings

BlueJeans Meetings helps colleges and universities move forward by creating virtual face-to-face interactions with educators and students. Features include:

- Enterprise-grade security
- One-click scheduling with leading calendar software
- Download-free meetings with no app required
- Smart Meetings that allow for quick highlights, task assignment, transcripts and more
- Command Center for in classroom activity data analysis
- Interactive tools like screen sharing and digital whiteboards
- Cloud recording and streaming
- HD video and content sharing, with crystal-clear Dolby Voice®
- Closed captioning and transcription services

With a mobile-first solution, faculty can run classroom sessions and students can join on any supporting browser without having to download an app, wherever they have a connection. Smart Meetings let teams quickly gather class highlights; assign action items; share class summaries; and download transcripts, highlights and videos. Enterprise-grade security works to control who can attend class and ensures that private classes stay private.

### BlueJeans Events

BlueJeans Events combines the collaborative features of a meeting platform with the scalability of a broadcast, connecting presenters with worldwide attendees through interactive and immersive video. As universities rely on BlueJeans Events for immersive and interactive events to connect faculty, students and a worldwide community for presentations, graduations or for other learning opportunities, Features include:

- Support for up to 50,000 attendees, with livestreaming to millions via Facebook® Live and YouTube® Live
- Ability to present or participate from any supported device
- Robust moderator controls, including event registration and interactive layouts
- Audience engagement tools such as polling, Q&A and hand raising
- Seamless viewing experience
- Cloud-based recordings
- Bandwidth savings by caching multiple video streams to a single stream

A new level of interactivity enables presenters and audiences worldwide to participate and engage, with the ability to contribute content, share opinions and give feedback. Easily manage live virtual events with the intuitive and robust controls in the powerful BlueJeans Events Moderator Dashboard.

### BlueJeans Gateway for Microsoft Teams

As higher education institutions plan for the new class experience in a post-pandemic world, they're rethinking how they use their academic collaboration spaces in new ways and changing existing spaces to accommodate new ways of learning. BlueJeans Gateway for Microsoft Teams® enables them to reimagine classrooms in a cost-effective and quick way. It does so by linking Microsoft Teams users with people using the most common room systems and vendors.

Make any academic collaboration space into an easy-to-use, Microsoft Teams-supported video conference room with BlueJeans Gateway. Features include:

- Software as a service (SaaS) deploys quickly with no additional infrastructure required
- Infinite cloud capacity with Microsoft® Azure®
- Advanced security
- Real-time analytics with visibility into room performance and usage

The BlueJeans Gateway can have you up and running and joining virtual meetings quickly and easily. Users can join with one touch from virtually any compatible device, including native endpoint touch screens, iOS devices and Android® devices. To maximize productivity, the solution works with H.323 and SIP-based video-conferencing room systems, and features a fast and intuitive way to join a Teams meeting with one touch. Gateway is also easy to manage, with dashboards offering real-time admin controls and automatic no-downtime updates and security patches.

### Why BlueJeans by Verizon.

By deploying BlueJeans by Verizon, you can benefit from combining a virtual classroom solution with our world-class network, ranked #1 nationwide by RootMetrics in overall network performance 15 times in a row.<sup>4</sup> You also get the convenience of a single point of contact, as part of a comprehensive unified communications and collaboration (UC&C) portfolio.

With the best network and flexible, easy-to-use conferencing from BlueJeans, it's simple to keep educators and learners engaged and connected remotely and on the go.

### Learn more:

To find out more about how BlueJeans by Verizon can help you improve your virtual classroom experience, contact your Verizon Government Account Manager or visit [verizon.com/highereducation](http://verizon.com/highereducation). For a free trial, visit [verizon.com/bluejeans](http://verizon.com/bluejeans)



1 College Crisis Initiative at Davidson College

2 Wiley Education Services, 2020 Online College Students, Comprehensive Data on Demands and Preferences

3 <https://gigaom.com/report/why-videoconferencing-is-critical-to-business-collaboration/>

4 Rankings based on the RootMetrics® U.S. RootScore® Report: 2H 2020. Tested with best commercially available smartphones on three national mobile networks across all available network types. Your experiences may vary. The RootMetrics award is not an endorsement of Verizon.