

# BlueJeans by Verizon.

Enhance the virtual classroom experience.

**The pandemic sparked a rapid and widespread transition to distance learning in K-12. In building the virtual classroom, a host of challenges had to be addressed immediately; school systems had to adopt new technologies and students needed to adapt to a new environment.**

While the world is slowly reopening, the transition to a new normal continues. Distance learning is here to stay—and the future of distance learning will become hybrid with traditional and digital experiences. All classes, instruction, pedagogy should be recorded, archived, available at any time, and easily searchable. Video collaboration has become an integral part of the education system.

## 56.4M

Over 56 million K-12 students impacted by public and private school closures in the U.S.<sup>1</sup>



Eighty-seven percent of employees believe that video meetings let them participate more fully than if they were just using audio-only conference calls or web conferencing.<sup>2</sup>

Despite the uncertainty around in-person education, schools can still provide some certainty in distance learning environments. The right collaboration and communication tools can help administrators give their teachers what they need to help engage and connect with their students and colleagues. Give your educators video conferencing that helps eliminate distractions, boost note-taking abilities and improve group discussion in virtual classrooms.



## BlueJeans by Verizon.

BlueJeans by Verizon provides a simple, productive and fast one-touch virtual classroom experience that connects teachers and students on any compatible device. It is a cloud-based video, audio and web conferencing solution that lets you reimagine how learning happens.

BlueJeans lets you stay connected with teams, students, and educators in a convenient and collaborative virtual workspace. Users enjoy a premium video conferencing experience with exceptional audio clarity and HD video, while interactive virtual events keep the audience engaged from beginning to end. Rich analytics and dashboards give administrators real-time visibility into classroom session performance throughout the organization.

BlueJeans transforms your virtual classroom experience by integrating high-fidelity audio and video performance with a comprehensive security features that are Children's Online Privacy Protection Act (COPPA) and Family Educational Rights and Privacy Act (FERPA) compliant and keeps student data secure.

## BlueJeans Meetings

BlueJeans Meetings helps school districts move their organization forward by creating virtual face-to-face interactions with educators and students. Features include:

- Enterprise-grade security
- One-click scheduling with leading calendar software
- Download-free meetings with no app required
- Smart Meetings that allow for quick highlights, task assignment, transcripts and more
- Command Center for in classroom activity data analysis
- Interactive tools like screen sharing and digital whiteboards
- Cloud recording and streaming
- HD video and content sharing, with crystal-clear Dolby Voice®
- Closed captioning and transcription services

With a mobile-first solution, teachers can run classroom sessions and students can join on any supporting browser without having to download an app, wherever they have a connection. Smart Meetings let teams quickly gather class highlights; assign action items; share class or session summaries; and download transcripts, highlights and videos. Enterprise-grade security works to control who can attend class and ensures that private classes stay private.

### BlueJeans Events

BlueJeans Events combines the collaborative features of a meeting platform with the scalability of a broadcast, connecting presenters with attendees through interactive and immersive video. As school districts rely on BlueJeans Events to connect students, faculty, parents and the community together, or host learning opportunities, it lets anyone quickly set up immersive and interactive events. Features include:

- Support for up to 50,000 attendees, with livestreaming to millions via Facebook® Live and YouTube® Live
- Ability to present or participate from any supported device
- Robust moderator controls, including event registration and interactive layouts
- Audience engagement tools such as polling, Q&A and hand raising
- Seamless viewing experience
- Cloud-based recordings
- Bandwidth savings by caching multiple video streams to a single stream

A new level of interactivity enables presenters and audiences worldwide to participate and engage, with the ability to contribute content, share opinions and give feedback. Easily manage live virtual events with the intuitive and robust controls in the powerful BlueJeans Events Moderator Dashboard.

### BlueJeans Gateway for Microsoft Teams.

As school districts plan for the new classroom experience in a post-pandemic world, they're rethinking how they use their academic collaboration spaces in new ways and changing existing spaces to accommodate new ways of learning. BlueJeans Gateway for Microsoft Teams® enables them to reimagine classrooms in a cost-effective and quick way. It does so by linking Microsoft Teams users with people using the most common room systems and vendors.

Make any academic collaboration space into an easy-to-use, Microsoft Teams-supported video conference room with

BlueJeans Gateway. Features include:

- Software as a service (SaaS) deploys quickly with no additional infrastructure required
- Infinite cloud capacity with Microsoft® Azure®
- Advanced security
- Real-time analytics with visibility into room performance and usage

The BlueJeans Gateway can have you up and running and joining virtual meetings quickly and easily. Users can join with one touch from virtually any compatible device, including native endpoint touch screens, iOS devices and Android® devices. To maximize productivity, the solution works with H.323 and SIP-based video-conferencing room systems, and features a fast and intuitive way to join a Teams meeting with one touch. Gateway is also easy to manage, with dashboards offering real-time admin controls and automatic no-downtime updates and security patches.

### Why BlueJeans by Verizon.

By deploying BlueJeans by Verizon, you can benefit from combining a virtual classroom solution with our world-class network, ranked #1 nationwide by RootMetrics in overall network performance 15 times in a row.<sup>3</sup> You also get the convenience of a single point of contact, as part of a comprehensive unified communications and collaboration (UC&C) portfolio.

With the best network and flexible, easy-to-use conferencing from BlueJeans, it's simple to keep teachers and students engaged and connected remotely and on the go.

### Learn more:

To find out more about how BlueJeans by Verizon can help you improve your virtual classroom experience, contact your Verizon Government Account Manager or visit [verizon.com/k12](https://verizon.com/k12). For a free trial, visit [verizon.com/bluejeans](https://verizon.com/bluejeans).