Equinix and Verizon join forces to guide enterprises in their environmental, social and governance solutions

The impact today’s actions can have on tomorrow is front of mind in all we do. Companies are becoming increasingly conscious of their environmental, social and governance (ESG) obligations and commitments, compelled by investors, clients and the public sector to do more. As a result, enterprises that have adopted sustainable solutions are already outperforming their competitors, revolutionizing sustainability as a fundamental discipline.

By choosing technology partners that have adopted ESG strategies and green solutions, today’s business leaders can meet their stakeholders’ expectations and move their businesses forward into a sustainable future. Equinix and Verizon have joined forces to harness the power of technology to innovate and create a more accessible, equitable and sustainable future. We are working together to guide business leaders to succeed in their ESG goals. We pride ourselves on being responsible corporate citizens driving purpose and integrity across our business and doing what’s right to lead the way and protect our planet.

Future first

Equinix’s Future First sustainability strategy rallies our people and partners to envision a better future and then do what it takes to make it happen and covers all aspects of ESG sustainability.

Responsible business

Climate change is a global challenge that impacts everyone. Leaving future generations with a cleaner world is core to Verizon’s values as a responsible business. Through our technology and networks, we’re innovating solutions for customers, increasing efficiencies and building resiliency across the company and the communities we serve.

About Verizon

Verizon Communications Inc. (NYSE, Nasdaq: VZ) was formed on June 30, 2000, and is one of the world’s leading providers of technology, communications, information and entertainment products and services. Headquartered in New York City and with a presence around the world, Verizon generated revenues of $128.3 billion in 2020. The company offers data, video and voice services and solutions on its award-winning networks and platforms, delivering on customers’ demand for mobility, reliable network connectivity, security and control.

About Equinix

Equinix (Nasdaq: EQIX) is the world’s digital infrastructure company, enabling digital leaders to harness a trusted platform to bring together and interconnect the foundational infrastructure that powers their success. Equinix enables today’s businesses to access all the right places, partners and possibilities they need to accelerate advantage. With Equinix, they can scale with agility, speed the launch of digital services, deliver world-class experiences and multiply their value.
Environmental sustainability

Do what it takes to protect the planet
We’re committed to a low-carbon future, investing in renewable energy and improving energy efficiency in our networks and facilities.

We believe our planet must be preserved and its resources renewed. By innovating to drive change and break through tough challenges today, we enable a better tomorrow.

Social sustainability

Do more for each other to unleash potential
We’re committed to offering technical training to those most vulnerable in the future economy, ensuring prosperity of our communities through volunteerism, and advocating for inclusivity for our employees and suppliers.

We believe people can be the world’s force for good. By uniting to support and make a positive impact on those around us each day, we enable our people and communities to be the very best version of themselves.

Sustainability governance

Do what’s right to lead the way
We’re committed to powering global responsibility through a foundation of unwavering values and ethical practices that guide us in effectively governing and managing ESG risks and opportunities that arise from our core business strategies.

We believe in leading with purpose and acting with integrity. By staying true to our values and our word in all that we do, we earn trust and make a lasting difference.

The digital world. At your command.

Verizon and Equinix help you rethink how you can work with faster connectivity and better visibility, all in a distributed ecosystem. Backed by world-class managed and professional service expertise, organizations can re-architect a new hybrid footprint next to users at the edge, all while embracing SDN-enabled virtual technologies and empowering the network for digital transformation.

Ready to get started?

To see how our joint sustainability strategies can help your business meet its ESG goals, get in touch with our sales team today.

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