

Executive Identity Protection

Cyber intelligence and security to help reduce your executives' digital footprint



Protecting executives and senior leadership is a persistent challenge for organizations of every size.

Defending against the Internet's many dangers requires constant vigilance with a clear view into the latest threats from surface and deep web.

In the U.S., personal information is often harvested, stolen and stored by data brokers. This digital footprint can be used by stalkers, threat actors, employees, competitors and marketers to tailor attacks against your leadership to exact more effective attacks online and the real world.

This information can often be found across thousands of websites. It can become more detailed, and can give insight into your executives' professional and personal lives. Our mission is to identify and request removal of your executives' personal information to help protect them and your company from significant cyber threats.

Covering surface and deep webs

With Verizon Executive Identity Protection, we dedicate a designated Removal Specialist to the customer that searches the surface and deep web to help identify, detect and request removal of customer's executives' information from data brokers, as well as some non-data brokers and realtor websites.

This can help reduce the executive's online footprint and the risk of tailored personal attacks, advanced reconnaissance, spearphishing, whaling, identity fraud, swatting, doxing and online harassment that can lead to physical threats. It can also help to reduce the risk to your organization.

What are data brokers? And what do they say?

Data brokers in the U.S. are online businesses that harvest public records, information about data breaches and any personal information available to be obtained online. They sell this information to other third-parties: businesses, individuals, other websites, etc. There are hundreds of data brokers collecting information about people in the U.S. They continually monitor for sources of data and market personal information.

Data brokers could be selling information ranging from a person's house, mailbox number, car, child, spouse, divorce, phone number, email address, school attended to employer. Your data is seen as "the product," and the buyer can be anyone online. Much of the information is available through free previews to any individual with a mobile phone. Within seconds, anyone can find a person's home, online habits and personal data.

With Executive Identity Protection, our Removal Specialists research this information and request data removal. We continually monitor in case the data broker companies resell, replace or update the data in their systems. Executives can reclaim their privacy and stop the flow of personal information.

The Removal Specialist operates as an extension of your staff. You can team with this resource to prioritize your web data-collection requirements, and refine organizational requirements and hunting efforts.

Our process can help decrease the digital footprint for your executives, increase their personal privacy and, in turn, further protect the organization.

How our service works

Executive Identity Protection is conducted remotely. We identify, request removal and monitor the executives' personal information on the surface and deep web that could be used by threat actors targeting your personnel.

Our Removal Specialist team includes backgrounds in executive protection, intelligence advances for physical threats, counterintelligence in non-pervasive environments, signals intelligence, human intelligence, full-spectrum cyberspace operations and law enforcement. Their knowledge of surveillance tactics and advanced investigative practices is applied to help defend and protect your executives and organization's valuable data, reputation and operational integrity.

In addition to their training, our Removal Specialists are fluent in many languages. They can help inspect and translate communications on the corners of the seamiest sectors of the surface and deep web.

How our service gets results

When incorporated into your cybersecurity operations, Verizon Executive Identity Protection can help provide a smaller target for reconnaissance, physical threats and online targeting through surface and deep web sources.

Services provided

Vulnerability assessment

The vulnerability assessment provides identification, itemization and documentation of the executives' information.

Vulnerability assessment, removal requests and monitoring

The complete solution includes the vulnerability assessment plus removal requests and monitoring of the executives' information. Monitoring and reporting is provided over a 12 month term.

You may also request these services for the executives' spouses and adult children.

Learn more

For more information about Executive Identity Protection to help protect your senior leadership, contact your Verizon Business Account Manager.