

Know Your Customer Match API: Customer identity confirmed



What is the Know Your Customer Match API?

The Know Your Customer Match API provides real-time identity verification. It cross-references customer-provided details against trusted attributes held by Verizon. The API returns a match score, offering a reliable confirmation of a user's identity.

What does this mean?

Verizon Know Your Customer Match API allows businesses to seamlessly embed a powerful and automated identity check directly into the application's workflow. This API streamlines identity verification, allowing for faster, more secure customer experiences.

What are the benefits?



Enhance fraud prevention: Significantly reduce the risk of identity fraud, including synthetic identities.



Increase operational efficiency: Meet regulatory obligations, automate checks and reduce customer friction.

What are the industry specifications?

Built using CAMARA specifications, an open source project hosted by the Linux Foundation, focused on simplifying access to telecom network capabilities through APIs.

What are the use cases?



Account creation: When a customer signs up for a new service, check their identity to facilitate accurate and secure onboarding.



High-risk transaction: Before processing a high-value order or a sensitive transaction like deposits or fund transfers, the API can be used to re-verify the customer's identity.

How it works:

- 1. Request:** As part of a customer workflow (e.g., account opening, transaction), your application passes key data fields – including MSISDN, name, address and email to Verizon.
- 2. Verify:** The API securely cross-references the provided information against Verizon records.
- 3. Respond:** The API returns a 0 – 100 fuzzy match score, indicating the probability that the information aligns with Verizon's records, leading you to make a more informed decision.

Learn more

To explore the Know Your Customer API or discuss how this API can address your specific challenges or needs, please contact your Verizon Account Representative or email us at networkapis@verizon.com.