

# Temporary Public Network

Short-term connectivity for a lasting impact



## Staying connected in a crowd

When the phones come out, device users expect reliable connectivity virtually wherever they are. For organizations supporting major entertainment events, pop-up retail experiences and construction projects, the pressure to provide that connectivity only increases. So what issues stand in their way?

### Lack of infrastructure

Remote areas often lack the communications infrastructure to support traditional connectivity options, leading to increased dead zones.

### Excessive traffic

Even with an existing network in place, the crowd spike at large events can quickly overwhelm it, leading to slow data and lapses in communication for attendees and employees alike.

### Operational delays

Lack of connectivity can halt business-critical communications, which can disrupt daily operations and project timelines at large.

## Meet your connectivity solution.

Verizon Temporary Public Network is a managed service that provides short-term, carrier-grade wireless connectivity for Verizon customers at the site of deployment, and it comes with plenty of benefits.



### Network reliability

Equip guests and employees on Verizon's network with the service they need to efficiently and securely use their devices in high traffic or remote areas, powered by America's best 5G network.<sup>1</sup>



### Solution flexibility

Have your temporary network solution tailored to fit the scale and structure of your unique event, project or operation.



### Security

Provide secure, high-speed bandwidth for Verizon customers, allowing them to use their devices with peace of mind.



### Expert care

Lean on our expert Verizon professional services to manage the process and even troubleshoot issues on-site.

## Event managers prepare to power new memories.

A major event organizer explored the best connectivity options in anticipation of 80,000+ guests, vendors, staff members and security personnel at a multiday music festival – and the issues that came with them.

Fortunately, upon deployment of our Temporary Public Network, festivalgoers on the Verizon network had reliable service to coordinate with their groups and share social content, vendors handled point-of-sale transactions with ease, and staff and security personnel kept their communications in lockstep.



## Where else can we help?



### Pop-up shops and markets

Empower customers to research products on the fly and make cashless purchases with ease.



### Construction sites

Allow employees to coordinate with team members, operate connected machinery and pull project-critical information.



### Field labs

Support researchers' efforts with reliable connectivity to seamlessly track, upload and share critical data.



### Major sporting events

Enable fans to share content, stream other games and complete contactless purchases at concessions.

## Why Verizon

### Award-winning performance

Temporarily increase your connection to America's most reliable network<sup>2</sup> for the duration of your event or project.

### Comprehensive experience

Lean on experts that have supplied connectivity solutions to organizations across industries and locations.

### End-to-end accountability

Let us oversee the process and its many steps, from the initial sit-down to the final teardown of the equipment.

### Ready to find the right solution for you?

Contact your Verizon Business representative today to schedule a meeting with a 5G specialist.

1. Based on RootMetrics® United States RootScore® Report: 2H 2025. Tested with best commercially available smartphones on three national mobile networks across all available network types. Your experiences may vary. RootMetrics rankings are not an endorsement of Verizon.  
2. Ibid.