

# Optimize asset management.

## IT Asset Manager

Use case



### Challenges

Managing an ever-growing number of network and application software licenses can be increasingly difficult and costly, as the software-as-a-service (SaaS) delivery model and cloud services become more common. As organizations face an increase in disparate and spread-out licenses, many businesses are looking for a solution that can help them:

- Keep track of vendors
- Manage licenses from different vendors in a single portal
- Track compliance with vendor/internal audit team requirements
- Gain insight into software licenses sitting in inventory that may be reused or applied to more than one location
- Associate software licenses with the correct hardware, if applicable
- Audit and track license usage more easily



### Solution

IT Asset Manager helps users to monitor and optimize software and network licenses. Leveraging Verizon's relationships with leading technology vendors and innovators, IT Asset Manager consolidates data to enable organizations to track and manage licenses through a single, simple-to-use dashboard.

Organizations gain full visibility into license status and can manage more licenses in inventory. If a license is overused, expired or close to expiration, IT Asset Manager will prompt action. IT Asset Manager will produce proactive alerts and also help simplify the audit process through information collection and reporting to improve efficiency when an audit is required.



### Benefits

IT Asset Manager is a simple and intuitive platform that can help organizations monitor software life cycles. It acts as an interface for vendor technologies available through Verizon's Software and Subscription Services program with easy access through Verizon Enterprise Center.

After logging into Verizon Enterprise Center customers go to the Service Management Dashboard, click Tools on the top right corner, and find the link to IT Asset Manager from the drop-down menu.

Customers can:

- Proactively monitor alerts related to important upcoming events
- Enhance operational efficiency
- Understand forecasting of license requirements based on use
- Track compliance with internal and external requirements
- Customize report automation to serve their needs

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### Learn more:

To find out more about how IT Asset Manager can help your organization streamline software asset management, contact your Verizon Account Representative, call us at 1.877.297.7816 or visit <https://enterprise.verizon.com/support/sales/>