

Toll Free Service

A Valuable Cost-Effective Communications Tool for Your Business

Verizon Toll Free Service is a powerful cost-effective communications tool to enhance your business image. Toll Free Service can improve the effectiveness of your marketing and advertising efforts, your customer service and your company's Web site.

Verizon Toll Free Service permits your customers and employees to call your business from anywhere in the U.S. at no charge to them. Incoming Toll Free calls can be routed to any existing switched termination number or facility. You can also customize your Toll Free area of service as needed based on your specific business needs — by state, by area code, by local exchange or by LATA.¹

All of your incoming Toll Free calls will be billed at the same low per-minute rate as the rate on your long distance calling plan. And all Toll Free usage and monthly fees contribute to your long distance calling plan monthly minimum spend level. Plus, because we value your business and to save you money, we will waive the one-time \$15.00 per line set-up fee and the \$17.25 per line monthly fee on your Toll Free number for the first two months of service.

And if you already have a toll free number, you can easily switch your toll free service to Verizon without changing your toll free number.

Put Verizon Toll Free Service to work for your business today

A Verizon Toll Free number can help attract new customers, improve customer service and boost sales. It's an invitation for your customers to call you easily and conveniently at no cost to them. It's an affordable tool to expand your market and build your business.

Toll Free Service is convenient for employees in the field or a mobile workforce, because it allows them to reach the office easily and cost-effectively. And it's less expensive than calling card or collect calling.

Take advantage of the practical benefits of Verizon Toll Free Service:

- **Affordable:** Pay for toll free usage at the same low per-minute rate as the rate on your long distance calling plan.
- **Convenient:** One bill for local and long distance — both inbound and outbound.
- **Simple:** Easy start-up; no special equipment required, since Toll Free Service is set up and routed over existing telephone lines.
- **Improved Marketing and Customer Service:** Enjoy higher response rates from marketing campaigns and a more powerful Web presence.
- **Customizable:** You can choose toll free areas of service and route toll free calls to multiple locations based on specific business needs.

Enjoy the same low rates with your Toll Free Service as you do with your long distance service

The same low per-minute rate you pay for your long distance calling plan also applies to your incoming Toll Free calls. With the FirmRate AdvantageSM calling plan, your state-to-state Toll Free rate is only 6.4¢ per minute. Even lower rates apply with our FlexDistanceSM calling plan.

With the FlexDistance calling plan, you will receive a per-minute rate as low as 3.8¢ per minute for both state-to-state and in-state Toll Free calls.

When you choose Verizon for both local and long distance service, you receive great savings and convenience for your business:

- A single bill for your local and long distance charges
- A single contact to help manage your communications needs and recommend solutions that are right for your business

Toll Free Service

(continued from page 1)

Toll Free Service tailored to your needs

Verizon Toll Free Service offers the following features to support the management of your business, enhance the effectiveness of your marketing campaigns and improve your customer service:

- Customize the toll free area of service where you allow callers to reach you via a toll free call
- Customize the routing of toll free traffic based on your specific needs

Optional Basic Features

Extended Coverage:¹ Receive Toll Free calls from anywhere in the U.S., U.S. Territories (Puerto Rico, U.S. Virgin Islands, Guam, Saipan), and Canada. Incoming toll free calls from Canada are charged a higher per-minute rate than state-to-state toll free calls. Incoming toll free calls from U.S. Territories are charged the domestic long distance calling plan per-minute rate.

- **Area Code Selection:**¹ Block or select Toll Free calls from selected area codes.
- **Area Code/Exchange Selection:**¹ Block or select Toll Free calls from selected area codes and/or local exchanges.
- **National Toll Free Directory Listing:**² Your Toll Free number can be listed in the National Toll Free Directory Assistance database (1-800-555-1212).

Optional Routing Features

- **Enhanced Routing Plans:**^{1,2} Route Toll Free calls to your choice of location by:
 - Time of day
 - Day of week
 - Day of year
 - Originating area code
 - Originating area code plus
 - local exchange
 - A percentage basis
 - Or any combination of these options

Receive toll free detail on monthly bills

All your long distance Toll Free calls will be sorted by Toll Free number on your monthly long distance bill, and each listing will display the number, origin and duration of the call.

Plus, you can also use our Account Codes option to track Toll Free calls back to specific projects and clients.¹

First call us—then call anyone, anywhere

For more information on Toll Free Service or our:

- Long Distance Calling Plans
- International Calling Plans
- Account Codes

Contact your Verizon representative or visit our Web site:

verizon.com

¹ A one-time charge applies.

² An additional monthly charge applies.