Intelligent Cloud Control, powered by Turbonomic, enables you to use public cloud resources to obtain desired application performance. A unique solution providing real-time, software-driven, automatable analytics, Intelligent Cloud Control makes use of your cloud resources based on performance, compliance, and price-based decisions. This intelligence will guide IT on when and where to deploy applications in the public cloud. The result is better application performance that supports business objectives while considering all of the critical parameters.

Intelligent Cloud Control also enables straightforward cost comparisons across various cloud providers. This solution will help simplify cloud spend budgeting and help you avoid billing surprises. In addition, maintaining licensing compliance across the public cloud environment brings new challenges which Intelligent Cloud Control automatically manages. Intelligent Cloud Control also protects the performance of the application so that the user experience is less likely to be negatively impacted from cost cutting strategies and compliance constraints.

Intelligent Cloud Control uses Turbonomic's multi-dimensional algorithms to combine your multi-cloud portfolio into a single pane of glass with the following features and benefits:

- Automated Software Control, Governance, and Compliance of multiple public cloud resources through a single interface.
- Single-Click Actions to spin up new virtual machines in recommended target clouds or scale existing cloud infrastructure based on real-time performance and cost analytics.
- Dashboard illustrating health of your VMs, recommended performance actions as well as total cloud costs saved and average spend per workload in a user-friendly, web-based view.
- Performance-Driven Scaling of existing cloud resources to drive greater utilization and throughput while maintaining application performance levels.
- Real-Time Analytics based on abstraction of current cloud resources, costs and performance metrics delivered through pre-integrated APIs.

Intelligent Cloud Control is a perfect complement to Verizon's Secure Cloud Interconnect solution. The benefits of dynamically connecting to public cloud providers via Secure Cloud Interconnect in a secure and reliable fashion, coupled with the opportunity to move workloads between those clouds, provides enterprises with better performance and control of the applications hosted within those clouds. The tools together allow corporate IT the opportunity to offer their clients a superior user experience.

Intelligent Cloud Control is a continuation of Verizon's strategy to connect users to applications simply, securely and reliably.