Pivoting your business: A 30/60/90 day plan.

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5 things to do right now
Reconnect with everyone in your ecosystem

- Employees
- Customers/Prospects
- Suppliers/Partners
- The people who were helping you reach your goals in 2020
Review your original 2020 plans

- What parts were blown up?
- What parts are still on track?
- What parts are salvageable?
Write three mini-GPS plans

- Bring together your key team members
- 30-60-90 days out
- Strategic goals/mini-GPS plan
- Accountability!
“In the midst of chaos, there is also opportunity”

- If you can survive, you can thrive
- The world hit the “reset” button
- What projects in your company were never done because you “Didn’t have the time?”
Execute your plans

• Twice weekly meetings (be in the ‘clouds’ of your business)
• Everyone has a role to play
• Be accountable
• Be proactive
Thank you.