

Verizon New England Inc.

14. Promotional, Calling Certificate and Reward Programs
14.1 Description

14.1.1 General	
A.	Promotional Programs designed to stimulate sales of selected products and services will be offered to customers at Verizon's discretion. The value, frequency, and duration of each such promotion will be determined in accordance with applicable state and federal laws and Federal Trade Commission guidelines.
B.	Calling certificate programs are promotional offerings whereby calling certificate coupons are provided by Verizon to residence and business customers to be used as payment of Verizon charges. 1. Calling certificates may vary based on the time periods, location, calling certificate amounts, and terms and conditions applicable to each calling certificate program. 2. Calling certificates are non-transferable and may only be applied toward payment of Verizon charges.
C.	Reward Programs are offered to qualified residence and business customers from time to time to enhance Verizon's relationship with its customers. There is no required purchase of additional Verizon services in order to participate in any of the reward program offers. 1. Reward programs may offer customers complementary non-Verizon products or services, or discount coupons toward the purchase of those products or services. 2. Reward programs may be offered on a one-time basis, for a set period of time, or ongoing depending on nature of the reward offered. One-time offers may include tickets for Verizon sponsored events.