

COMPETITIVE RESPONSE

Sheets 1 through 4 of this schedule are cancelled/withdrawn as of the date shown at the bottom of this sheet. Competitive (T) offers are available through the Verizon Product Guide.

<u>Sheet</u>	<u>Original or Number of Revision</u>	<u>Sheet</u>	<u>Original or Number of Revision</u>
A	6th *		
1	2nd #		
2	1st #		
3	Original #		
4	2nd #		

* Denotes change
Withdrawn

Continued

Advice Letter No. 12,282

Issued By

Date Filed OCT 9, 2008
Effective DEC 1, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

Sheets A through 4 of this schedule are effective as of the date shown on each sheet. The original sheet contains all material that is in effect on the date hereof.

<u>Sheet</u>	<u>Original or Number of Revision</u>	<u>Sheet</u>	<u>Original or Number of Revision</u>
A	6th *		
1	2nd		
2	1st		
3	1st *		
4	2nd		

* Denotes change
Withdrawn

Continued

Advice Letter No. 12,267

Issued By

Date Filed SEPT 12, 2008
Effective SEPT 15, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

Sheets A through 4 of this schedule are effective as of the date shown on each sheet. The original sheet contains all material that is in effect on the date hereof.

<u>Sheet</u>	<u>Original or Number of Revision</u>	<u>Sheet</u>	<u>Original or Number of Revision</u>
A	5th *		
1	2nd		
2	1st		
3	Original		
4	2nd *		

* Denotes change
Withdrawn

Continued

Advice Letter No. 12,240

Issued By

Date Filed JUL 16, 2008
Effective JUL 17, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

Sheets A through 4 of this schedule are effective as of the date shown on each sheet. The original sheet contains all material that is in effect on the date hereof.

<u>Sheet</u>	<u>Original or Number of Revision</u>	<u>Sheet</u>	<u>Original or Number of Revision</u>
A	4th *		
1	2nd		
2	1st		
3	Original		
4	1st *		

* Denotes change
Withdrawn

Continued

Advice Letter No. 12,206

Issued By

Date Filed JUN 6, 2008
Effective JUN 9, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

Sheets A through 4 of this schedule are effective as of the date shown on each sheet. The original sheet contains all material (T) that is in effect on the date hereof.

<u>Sheet</u>	<u>Original or Number of Revision</u>	<u>Sheet</u>	<u>Original or Number of Revision</u>
A	3rd *		
1	2nd *		
2	1st		
3	Original		
4	Original *		

* Denotes change
Withdrawn

Continued

Advice Letter No. 12,134

Issued By

Date Filed MAR 06, 2008

Effective MAR 06, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

Sheets A through 3 of this schedule are effective as of the date shown on each sheet. The original sheet contains all material (T) that is in effect on the date hereof.

<u>Sheet</u>	<u>Original or Number of Revision</u>	<u>Sheet</u>	<u>Original or Number of Revision</u>
A	2nd *		
1	1st *		
2	1st		
3	Original *		

* Denotes change
Withdrawn

Continued

Advice Letter No. 12,123

Issued By

Date Filed FEB 15, 2008

Effective FEB 16, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

Sheets A through 2 of this schedule are effective as of the date shown on each sheet. The original sheet contains all material (T) that is in effect on the date hereof.

<u>Sheet</u>	<u>Original or Number of Revision</u>	<u>Sheet</u>	<u>Original or Number of Revision</u>
A	1st *		
1	Original		
2	1st *		

* Denotes change
Withdrawn

Continued

Advice Letter No. 12,009

Issued By

Date Filed NOV 30, 2007

Effective DEC 03, 2007

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

Sheets A through 1 of this schedule are effective as of the date shown on each sheet. The original sheet contains all material that is in effect on the date hereof.

<u>Sheet</u>	<u>Original or Number of Revision</u>	<u>Sheet</u>	<u>Original or Number of Revision</u>
A	Original		
1	Original		
2	Original		

* Denotes change
Withdrawn

Continued

Advice Letter No. 11,859

Issued By

Date Filed MAY 17, 2007
Effective MAY 19, 2007

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

Table of Contents

	<u>Sheet</u>	
I. Not Ready for Service Credit	2	
II. Regional Value and Regional Essentials Incentive Offer	3	
III. Residence Retention and Reconnect Offer	4	(N)

Continued

Advice Letter No. 12,134

Issued By

Date Filed MAR 06, 2008
Effective MAR 06, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

Table of Contents

	<u>Sheet</u>	
I. Not Ready for Service Credit	2	
II. Regional Value and Regional Essentials Incentive Offer	3	(N)

Continued

Advice Letter No. 12,123

Issued By

Date Filed FEB 15, 2008
Effective FEB 16, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

(N)

(N)

I. Not Ready for Service Credit..... 1

Continued

COMPETITIVE RESPONSE

I. Not Ready for Service Credit¹

(N)

General

An incentive for customers to remain with the Utility's local exchange service when they are moving within Verizon's serving area but are not ready to place a move order when disconnecting service from their existing location.

Conditions

Qualifying residential customers are those moving to a new location within the Utility's serving area that contact the Utility directly to disconnect service at their existing location but are not ready to place an order for service at their new location.

Qualifying customers are eligible to receive a Not Ready For Service (NRFS) credit which will be applied using a coupon that will be sent to customers by mail or email and must be redeemed before the date printed on the coupon's mailing label. The redemption period is 90 days from the service order date disconnecting service at the customer's existing location. Customers must call the toll-free number printed on the coupon and provide the offer code printed on the mailing label to receive the NRFS credit at the time they initiate service at their new residential location. The coupon will provide for a \$50.00 NRFS credit on the customer's bill for their new residential location. All applicable tariff charges apply for installation activity.

This offer is not transferable or redeemable for cash. It is not available to employees of Verizon. Qualifying customers are limited to one coupon per move and to no more than one coupon in a twelve-month period. The coupon may not be used to satisfy delinquent balances owed to the Utility or any Verizon affiliate.

¹ The NRFS credit offer is grandfathered as of December 3, 2007 and will no longer be made available to customers contacting the Utility for the reason described above. Customers who hold coupons previously received through this offer may redeem them by the date printed on the coupon's mailing label.

(N)
|
(N)

Continued

Advice Letter No. 12,009

Issued By

Date Filed NOV 30, 2007

Effective DEC 03, 2007

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

I. Not Ready for Service Credit

(N)

General

An incentive for customers to remain with the Utility's local exchange service when they are moving within Verizon's serving area but are not ready to place a move order when disconnecting service from their existing location.

Conditions

Qualifying residential customers are those moving to a new location within the Utility's serving area that contact the Utility directly to disconnect service at their existing location but are not ready to place an order for service at their new location.

Qualifying customers are eligible to receive a Not Ready For Service (NRFS) credit which will be applied using a coupon that will be sent to customers by mail or email and must be redeemed before the date printed on the coupon's mailing label. The redemption period is 90 days from the service order date disconnecting service at the customer's existing location. Customers must call the toll-free number printed on the coupon and provide the offer code printed on the mailing label to receive the NRFS credit at the time they initiate service at their new residential location. The coupon will provide for a \$50.00 NRFS credit on the customer's bill for their new residential location. All applicable tariff charges apply for installation activity.

This offer is not transferable or redeemable for cash. It is not available to employees of Verizon. Qualifying customers are limited to one coupon per move and to no more than one coupon in a twelve-month period. The coupon may not be used to satisfy delinquent balances owed to the Utility or any Verizon affiliate.

(N)

Continued

Advice Letter No. 11,859

Issued By

Date Filed MAY 17, 2007

Effective MAY 19, 2007

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

II. Regional Value and Regional Essentials Incentive Offer

General

An incentive for customers to a) remain with the Utility's local exchange service when they indicate that they intend to disconnect their Verizon primary or additional lines, or, b) change to Verizon CA for local service from another service provider; or c) initiate new service, or request a change to their service, and specifically request this offer as a response to direct mailings, advertising or other Verizon marketing contacts, or d) subscribe to an additional line on the same account as their primary line.

Conditions

- 1) Qualifying customers who have or agree to purchase Regional Value not bundled with a qualifying unlimited long distance calling plan will receive a credit on their Verizon California bill of \$22.05 per month for twenty-four (24) months.
- 2) Qualifying customers who agree to purchase Regional Essentials not bundled with a qualifying unlimited long distance calling plan ¹ as an additional line on the same account as their primary line will receive a credit on their Verizon California bill of \$22.05 per month for twenty-four (24) months.² (N)
- 3) Qualifying customers who have or agree to purchase Regional Value bundled with a qualifying unlimited long distance calling plan ¹ will receive a credit on their Verizon California bill of \$20.00 per month for twenty-four (24) months.
- 4) Qualifying customers who have or agree to purchase Regional Essentials bundled with a qualifying unlimited long distance calling plan ¹ will receive a credit on their Verizon California bill of \$15.00 per month for twenty-four (24) months.

This offer is not available to employees of Verizon.

The applicable discount will expire twenty-four (24) months from the date it is implemented on a customer's account, unless at Verizon's discretion, it is continued past the twenty-four (24) month period.

This offer is not transferable or redeemable for cash.

This offer may not be combined with any other discount or promotion except as authorized by Verizon California. It is limited to one promotional offer per customer line, not to exceed two lines billed on the same bill.

If, prior to the end of the 24-month term, the customer removes the qualifying product from their account, the customer will lose the associated discount. Customers subscribing to (2) above must retain at least one other line on their account with Regional Essentials in order to remain eligible for the monthly credit offered therein.

¹ Qualifying unlimited long distance calling plans must be consistent with the Plan O Service – Unlimited rates terms and conditions as found in the Bell Atlantic Communications, Inc., D/B/A Verizon Long Distance Product Guide.

² Effective September 15, 2008, the Regional Essentials discount offer described in Conditions, 2), will no longer be offered for purchase but will remain valid for existing customers through the end of their 24-month term. (N)
(N)

COMPETITIVE RESPONSE

II. Regional Value and Regional Essentials Incentive Offer

(N)

General

An incentive for customers to a) remain with the Utility's local exchange service when they indicate that they intend to disconnect their Verizon primary or additional lines, or, b) change to Verizon CA for local service from another service provider; or c) initiate new service, or request a change to their service, and specifically request this offer as a response to direct mailings, advertising or other Verizon marketing contacts, or d) subscribe to an additional line on the same account as their primary line.

Conditions

- 1) Qualifying customers who have or agree to purchase Regional Value not bundled with a qualifying unlimited long distance calling plan will receive a credit on their Verizon California bill of \$22.05 per month for twenty-four (24) months.
- 2) Qualifying customers who agree to purchase Regional Essentials not bundled with a qualifying unlimited long distance calling plan ¹ as an additional line on the same account as their primary line will receive a credit on their Verizon California bill of \$22.05 per month for twenty-four (24) months.
- 3) Qualifying customers who have or agree to purchase Regional Value bundled with a qualifying unlimited long distance calling plan ¹ will receive a credit on their Verizon California bill of \$20.00 per month for twenty-four (24) months.
- 4) Qualifying customers who have or agree to purchase Regional Essentials bundled with a qualifying unlimited long distance calling plan ¹ will receive a credit on their Verizon California bill of \$15.00 per month for twenty-four (24) months.

This offer is not available to employees of Verizon.

The applicable discount will expire twenty-four (24) months from the date it is implemented on a customer's account, unless at Verizon's discretion, it is continued past the twenty-four (24) month period.

This offer is not transferable or redeemable for cash.

This offer may not be combined with any other discount or promotion except as authorized by Verizon California. It is limited to one promotional offer per customer line, not to exceed two lines billed on the same bill.

If, prior to the end of the 24-month term, the customer removes the qualifying product from their account, the customer will lose the associated discount. Customers subscribing to (2) above must retain at least one other line on their account with Regional Essentials in order to remain eligible for the monthly credit offered therein.

¹ Qualifying unlimited long distance calling plans must be consistent with the Plan O Service – Unlimited rates terms and conditions as found in the Bell Atlantic Communications, Inc., D/B/A Verizon Long Distance Product Guide.

(N)

Continued

Advice Letter No. 12,123

Issued By

Date Filed FEB 15, 2008

Effective FEB 16, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

III. Residence Retention and Reconnect Offer

General

The Residence Retention and Reconnect Offer provides a one-time incentive of either \$25 or \$50 to residence customers for the purpose of retaining their local service with Verizon or changing their local service from another provider to Verizon. (T)
The incentives may be provided in the form of a bill credit or gift card.

Conditions

Customers are eligible for the \$25 offer if they contact or are contacted by Verizon regarding repair issues.

Customers are eligible for the \$50 offer if they are responding to a Verizon direct mailing, advertisement, or other (T)
Verizon marketing activity offering this benefit. (D)

The offers are not redeemable for cash and may not be used to satisfy delinquent balances owed to Verizon or any Verizon affiliate. Bill credit offers mailed to customers must be redeemed prior to the expiration date specified in the mailing.

This offer is limited to one per customer and cannot be combined with other offers except as authorized by Verizon.

Advice Letter No. 12,240

Issued By

Date Filed JUL 16, 2008
Effective JUL 17, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

III. Residence Retention and Reconnect Offer

General

The Residence Retention and Reconnect Offer provides a one-time incentive of either \$25 or \$50 to residence customers for the purpose of retaining their local service. The incentives may be provided in the form of a bill credit or gift card.

Conditions

Customers are eligible for the \$25 offer if they contact or are contacted by Verizon regarding repair issues. (C)

(D)
|
(D)

Customers are eligible for the \$50 offer if they are responding to a Verizon marketing letter offering this benefit that was sent after their disconnection request.

The offers are not redeemable for cash and may not be used to satisfy delinquent balances owed to Verizon or any Verizon affiliate. Bill credit offers mailed to customers must be redeemed prior to the expiration date specified in the mailing.

This offer is limited to one per customer and cannot be combined with other offers except as authorized by Verizon.

Advice Letter No. 12,206

Issued By

Date Filed JUN 6, 2008
Effective JUN 9, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.

COMPETITIVE RESPONSE

III. Residence Retention and Reconnect Offer

(N)

General

The Residence Retention and Reconnect Offer provides a one-time incentive of either \$25 or \$50 to residence customers for the purpose of retaining their local service. The incentives may be provided in the form of a bill credit or gift card.

Conditions

Customers are eligible for the \$25 offer if they:

1. Change their local service from another provider to Verizon, or
2. Contact Verizon to disconnect their telephone service but ultimately retain Verizon telephone service, or
3. Have been identified by Verizon as likely to disconnect service based upon criteria determined by the Company.

Customers are eligible for the \$50 offer if they are responding to a Verizon marketing letter offering this benefit that was sent after their disconnection request.

The offers are not redeemable for cash and may not be used to satisfy delinquent balances owed to Verizon or any Verizon affiliate. Bill credit offers mailed to customers must be redeemed prior to the expiration date specified in the mailing.

This offer is limited to one per customer and cannot be combined with other offers except as authorized by Verizon.

(N)

Continued

Advice Letter No. 12,134

Issued By

Date Filed MAR 06, 2008

Effective MAR 06, 2008

Decision No.

Executive Director
Regulatory Affairs

Resolution No.