
SECTION 5 - PROMOTIONS**5.1 Promotional Offerings**

The Company may conduct special test or pilot programs and promotions at its discretion to demonstrate the ease of use, quality of service and to promote the sale of its services. Such promotions will be filed with the Commission under Docket 95-530-A, via a letter. The letter shall contain a brief description of the promotional offering including the length of time the offering will be available and the location in which it will be offered, if applicable. The letter shall state clearly that the filing is being made pursuant to the Commission's rules for interexchange carriers.

5.2 Complementary Promotions

From time to time, the Company may offer promotions in its interstate and/or international tariffs which may also apply to intrastate services ("Complementary Promotions"). Such Complementary Promotions are subject to the terms and conditions set forth in Verizon Long Distance LLC federal rate schedules. Discounts, charge or other term waivers, certificates, credits or other value offered in identical Complementary Promotions are not cumulative.

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Verizon Long Distance LLC
Basking Ridge, New Jersey 07920

Docket No.

AZo0901

SECTION 5 - PROMOTIONS, (Cont'd.)

5.4 Business Toll Free Service \$15 NRC Credit

The Company will issue a one time credit of \$15.

The Customer must subscribe to the switched Business Toll Free Service or the switched listed Business Toll Free Service.

This offer is valid until canceled by the Company.

(N)

(N)

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AZi1403

SECTION 5 - PROMOTIONS, (Cont'd.)

5.5 [Reserved For Future Use]

(T)

Reserved Free Minutes Promotion has been removed.

(T)

(D)

(D)

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AZo1202

SECTION 5 - PROMOTIONS, (Cont'd.)

5.6 [Reserved For Future Use]

(T)

Acquisition Percent Discount Promotion #3 has been removed.

(T)

(D)

(D)

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.7 [Reserved For Future Use]

(T)

Percent Discount International Promotion has been removed.

(T)

(D)

(D)

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.8 Toll Free**

The Company offers business Customers 100 complimentary toll free minutes for the first two months of service when they subscribe to Business Toll Free Service on an eligible calling plan. A total of 200 free minutes will be offered in increments of 100 per month, for the first two months.

This offer applies to existing business Customers who establish a new Business Toll Free Service number on Business Plan 1. The Customer must maintain presubscribed for the two full months to receive this offer. Complimentary minutes will be awarded to the eligible Customer in the form of a credit beginning with the Customer's first partial or next full month of service following enrollment in this promotion. Minutes must be used in the month granted and will not carry over from month-to-month except for any unused minutes in the first partial month which will be carried over to the next month.

This offer is not available in conjunction with any other promotion.

This offer is valid until canceled by the Company.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.9 [Reserved For Future Use]

(T)

Returning Percent Discount Promotion has been removed.

(T)

(D)

(D)

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.10 Toll Free RespOrg Campaign**

The Company offers business Customers 200 toll free minutes for the first four months of service when they sign up for Business Toll Free Service under Business Plan 1. A total of 800 toll free minutes will be distributed in increments of 200 minutes each month.

This offer applies to business Customers who currently have portable toll free service with another carrier and switch their responsible organization for the toll free service to the Company and also sign up for Business Plan 1. Complimentary toll free minutes will be awarded to the eligible Customer in the form of a credit beginning with the Customer's first partial or next full month of service following enrollment in this promotion. Minutes must be used in the month granted and will not carry over from month-to-month except for any unused minutes in the first partial month which will be carried over to the next month.

This offer is not available in conjunction with any other promotion.

This offer is valid until canceled by the Company.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.11 [Reserved For Future Use]

(T)

Special Event Marketing has been removed.

(T)

(D)

(D)

SECTION 5 - PROMOTIONS, (Cont'd.)**5.12 Merchandise Promotion**

From time to time, the Company may offer to the potential Customer complimentary non-telecommunications merchandise (total value at a cost to the Company not to exceed \$100) if the Customer designates the Company as the Customer's Primary Interexchange Carrier. This promotion is limited to one offer per Customer up to once per quarter (or not greater than four times per year). The Company may also offer such merchandise to existing Customers as an incentive to retain such Customers.

5.13 Demonstration of Service Promotion

From time to time, the Company shall demonstrate its services by providing free calls to the Customer or potential Customer of up to ten minutes duration over its network. These promotional/demonstration calls will originate only from distinct temporary demonstration booths.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.14 [Reserved for Future Use]

(M)

(M)

(M) - Material previously located on this page is now found on Page 24.

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AZi1503

SECTION 5 - PROMOTIONS, (Cont'd.)

5.15 [Reserved For Future Use]

(T)

Upsell Promotion has been removed.

(T)

(D)

(D)

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.16 [Reserved For Future Use]

(T)

Two Line Promotion has been removed.

(T)

(D)

(D)

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.17 [Reserved For Future Use]

(T)

Customer Appreciation Day has been removed.

(T)

(D)

(D)

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.18 [Reserved For Future Use]

(T)

Additional Line Promotion has been removed.

(T)

(D)

(D)

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.19 Winback Promotion # 2**

This promotion provides eligible Customers with a 10% discount off of direct dialed usage charges for a six month period. The discount will be applied to tariffed usage rates for all services, exclusive of international calling, Directory Assistance, Directory Assistance Call Completion and Operator Assisted calling, after the application of any other credits. The discount will appear on the same invoice as contributing usage.

This promotion is available to returning Business Customers who have discontinued the Company's services and subscribed to another long distance service provider. This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

Customers who discontinue the Company's presubscribed service, or whose service is discontinued by the Company, prior to exercising the discounts, forfeits remaining eligibility.

This offer is no longer offered to new Customers.

(T)

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AZo1001

SECTION 5 - PROMOTIONS, (Cont'd.)

5.20 [Reserved For Future Use]

(T)

Acquisition Free Minutes Promotion #3 has been removed.

(T)

(D)

(D)

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AZo1202

SECTION 5 - PROMOTIONS, (Cont'd.)**5.21 Business High Value Loyalty Award # 2**

The Company offers to existing Business Customers a one-time bill credit based on the average monthly spending for the first two (2) months. A total of interstate, international, intrastate, toll free, and operator service calls will be counted toward the total dollars billed to determine the average spending level. (D)

The bill credit will be posted on the third month's bill. The credit must be used in the month granted and will not carry over to the next month. Any credit not used will be forfeited.

The Business customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to exercising earned bill credits forfeits remaining eligibility.

Average Spending Level	Applicable Bill Credit
\$0.00-\$49.99	No award
\$50.00 - \$100.99	\$25
\$101.00 +	\$50

This offer is no longer offered to new Customers.

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AZo1002b

SECTION 5 - PROMOTIONS, (Cont'd.)

5.22 [Reserved For Future Use]

(T)

Loyalty Promotion #2 has been removed.

(T)

(D)

(D)

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.23 15% Long Distance Usage Discount Promotion**

The 15% Long Distance Usage Discount Promotion is offered to new Business Customers that presubscribe to either the FlexDistance Long Distance Plan with a Minimum Spend Level of \$24, \$40 or \$65; the FirmRate Advantage Plan or the FirmRate Plus Plan.

The qualified Customer who satisfies the promotion eligibility requirements set forth above shall receive a 15% discount on all long distance usage for 12 consecutive months. The discount will appear on each month's bill.

The Customer who discontinues the Company's service as described above, or whose service is discontinued by the Company, prior to receiving all monthly discounts forfeits remaining eligibility, including future discounts.

This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

This offer is not available in conjunction with any other promotion.

This offer expires on July 1, 2008.

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.24 2008 Fast Start Long Distance Promotion**

The 2008 Fast Start Long Distance Promotion is offered to new Business Customers that presubscribe to either the Business FlexDistance or SimpleOptions Long Distance calling plans with either a one or three term plan.

The qualified Customer who satisfies the promotion eligibility requirements set forth above shall receive a 25% discount on all long distance usage for 12 consecutive months. The discount will appear on each month's bill.

The Customer who discontinues the Company's service as described above, or whose service is discontinued by the Company, prior to receiving all monthly discounts forfeits remaining eligibility, including future discounts.

This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

This offer is not available in conjunction with any other promotion.

This offer expires on June 30, 2008.

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