
SECTION 5 - PROMOTIONS**5.1 Promotions - General**

From time to time the Company shall, at its option, promote subscription or stimulate network usage by offering promotions, including, but not limited to, to waive some or all of the nonrecurring, recurring or usage charges for the Customer (if eligible) of target services for a limited duration. Promotions may also be offered to attract or retain Customers who indicate that they would otherwise intend to accept a legitimate competitive offer made by a tariffed carrier. Such promotions shall be made available to all similarly situated Customers.

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Basking Ridge, New Jersey 07920

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.2 [Reserved For Future Use]

(T)

Acquisition Free Minutes Promotion has been removed.

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Basking Ridge, New Jersey 07920

CTo1202

SECTION 5 - PROMOTIONS, (Cont'd.)**5.3 Business Plan C 25% Discount Promotion**

This promotion is available to new Business Customers who presubscribe to the Company's Business Plan C, without selecting the Bundled Option. Eligible Customers will receive a 25% discount on intrastate usage charges associated with Business Plan C for three consecutive full billing cycles for the call types listed as follows. Calls types that will be discounted include direct dial, inbound toll-free switched and dedicated, and Operator Service.

International calls and non-Business Plan C calls are not eligible for the discount.

If the Customer terminates the Company's presubscribed service prior to the completion of three billing cycles, or if such service is terminated by the Company during such time, the Customer will only be entitled to the applicable discount for any billing cycle completed prior to such termination.

This promotion is valid until canceled by the Company.

(N)

(N)

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.4 Toll Free Promotion**

The Company offers business Customers 100 complimentary toll free minutes for the first two months of service when they subscribe to Business Toll Free Service on an eligible calling plan. A total of 200 free minutes will be offered in increments of 100 per month, for the first two months.

This offer applies to existing business Customers who establish a new Business Toll Free Service number on Business Plan C. The Customer must maintain presubscribed for the two full months to receive this offer. Complimentary minutes will be awarded to the eligible Customer in the form of a credit beginning with the Customer's first partial or next full month of service following enrollment in this promotion. Minutes must be used in the month granted and will not carry over from month-to-month except for any unused minutes in the first partial month which will be carried over to the next month.

This offer is not available in conjunction with any other promotion, except Business Toll Free Service NRC and MRC Waivers.

This offer is valid until canceled by the Company.

(N)

(N)

SECTION 5 - PROMOTIONS, (Cont'd.)

5.5 [Reserved For Future Use]

(T)

Acquisition Percent Discount Promotion #3 has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.6 Bundled Offering Promotion # 1**

This promotion is offered to Business Customers who subscribe to the Plan 2 interexchange calling plan offered by the Company, as described elsewhere in this tariff ("eligible plan"), and who also subscribe to at least one of the services described further below, offered by a carrier affiliated with the Company. To be eligible for this promotion, the Customer: (a) must subscribe to the Company's eligible plan before December 31, 2001 via sales channels designated by the Company; and (b) must demonstrate to the satisfaction of the Company at the time of subscription to the Company eligible plan that the Customer also subscribes to at least one of the services specified below.

Eligible Business Customers must subscribe to Centrex, Centrex Plus, **CustoPAKSM**, **CustoFLEXSM**, Flexgrow, ISDN PRI/IntellilinQ⁷ PRI, (purchased with a term commitment), DSL, Private Line, Frame Relay, SMDS or ATM. These services are defined in the Company affiliate's applicable tariffs or contracts. Customers who satisfy all promotion eligibility requirements set forth in this section shall receive a monthly discount of 5% on all long distance usage charges, including international usage charges, beginning with the first full month's billing, plus the first partial month if enrolment begins prior to the first full billing cycle after subscription to the Company eligible plan. Customers who discontinue or cancel the Company's service or the affiliated carrier's eligible service or whose service is refused, canceled, or discontinued by the Company under this tariff, or by the affiliated carrier, shall forfeit eligibility for the discount. This discount may be combined with other applicable promotional offerings. The amount of the discount will be calculated by applying the discount percentage after all other applicable discounts and credits.

When this promotion is applied to intrastate, interstate and international calling, the promotions are not cumulative (i.e., a single 5% discount applies to total long distance usage).

This promotion is no longer available to new Customers.

SECTION 5 - PROMOTIONS, (Cont'd.)

5.7 [Reserved For Future Use]

(T)

Special Event Marketing Promotion has been removed.

(T)

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.8 [Reserved For Future Use]

(T)

Percent Discount International Promotion has been removed.

(T)

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.9 [Reserved For Future Use]

(T)

Returning Percent Discount Promotion has been removed.

(T)

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Basking Ridge, New Jersey 07920

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.10 Merchandise Promotion**

From time to time, the Company may offer to the potential Customer complimentary non-telecommunications merchandise (total value at a cost to the Company not to exceed \$100) if the Customer designates the Company as the Customer's Primary Interexchange Carrier. This promotion is limited to one offer per Customer up to once per quarter (or not greater than four times per year). The Company may also offer such merchandise to existing Customers as an incentive to retain such Customers.

This promotion is available until canceled by the Company.

5.11 Demonstration of Service Promotion

From time to time, the Company shall demonstrate its services by providing free calls to the Customer or potential Customer of up to ten minutes' duration over its network. These promotional/demonstration calls will originate only from distinct temporary demonstration booths.

SECTION 5 - PROMOTIONS, (Cont'd.)**5.12 Toll Free RespOrg Campaign**

The Company offers business Customers 200 toll free minutes for the first four months of service when they sign up for Business Toll Free Service under Business Plan 1. A total of 800 toll free minutes will be distributed in increments of 200 minutes each month.

This offer applies to business Customers who currently have portable toll free service with another carrier and switch their responsible organization for the toll free service to the Company and also sign up for Business Plan 1. Complimentary toll free minutes will be awarded to the eligible Customer in the form of a credit beginning with the Customer's first partial or next full month of service following enrollment in this promotion. Minutes must be used in the month granted and will not carry over from month-to-month except for any unused minutes in the first partial month which will be carried over to the next month.

This offer is not available in conjunction with any other promotion.

This offer is valid until canceled by the Company.

SECTION 5 - PROMOTIONS, (Cont'd.)

5.13 [Reserved For Future Use]

(T)

Acquisition Free Minutes Promotion #2 has been removed.

(T)

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(D)

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.14 [Reserved For Future Use]

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.15 [Reserved For Future Use]

(T)

Upsell Promotion has been removed.

(T)

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.16 [Reserved For Future Use]

(T)

Two Line Promotion has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.17 [Reserved For Future Use]

(T)

Customer Appreciation Day has been removed.

(T)

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.18 [Reserved For Future Use]

(T)

Additional Line Promotion has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.19 Business High Value Loyalty Award # 2**

The Company offers to existing Business Customers a one-time bill credit based on the average monthly spending for the first two (2) months. A total of interstate, international, intrastate, travel card, toll free, and operator service calls will be counted toward the total dollars billed to determine the average spending level.

The bill credit will be posted on the third month's bill. The credit must be used in the month granted and will not carry over to the next month. Any credit not used will be forfeited.

The Business customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to exercising earned bill credits forfeits remaining eligibility.

Average Spending Level	Applicable Bill Credit
\$ 0.00 - \$49.99	No award
\$50.00 - \$100.99	\$25.00
\$101.00 +	\$50.00

This offer is no longer offered to new Customers.

(T)

SECTION 5 - PROMOTIONS, (Cont'd.)**5.20 Winback Promotion # 2**

This promotion provides eligible Customers with a 10% discount off of direct dialed usage charges for a six month period. The discount will be applied to tariffed usage rates for all services, exclusive of international calling, Directory Assistance, Directory Assistance Call Completion and Operator Assisted calling, after the application of any other credits. The discount will appear on the same invoice as contributing usage.

This promotion is available to returning Business Customers who have discontinued the Company's services and subscribed to another long distance service provider. This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

Customers who discontinue the Company's presubscribed service, or whose service is discontinued by the Company, prior to exercising the discounts, forfeits remaining eligibility.

This offer is no longer offered to new Customers.

(T)

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Basking Ridge, New Jersey 07920

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.21 [Reserved For Future Use]

(T)

Acquisition Free Minutes Promotion #3 has been removed.

(T)

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Basking Ridge, New Jersey 07920

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.22 [Reserved For Future Use]

(T)

Loyalty Promotion #2 has been removed.

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Basking Ridge, New Jersey 07920

CTo1202

SECTION 5 - PROMOTIONS, (Cont'd.)**5.23 15% Long Distance Usage Discount Promotion**

The 15% Long Distance Usage Discount Promotion is offered to new Business Customers that presubscribe to either the FlexDistance Long Distance Plan with a Minimum Spend Level of \$24, \$40 or \$65; the FirmRate Advantage Plan or the FirmRate Plus Plan.

The qualified Customer who satisfies the promotion eligibility requirements set forth above shall receive a 15% discount on all long distance usage for 12 consecutive months. The discount will appear on each month's bill.

The Customer who discontinues the Company's service as described above, or whose service is discontinued by the Company, prior to receiving all monthly discounts forfeits remaining eligibility, including future discounts.

This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

This offer is not available in conjunction with any other promotion.

This offer expires on July 1, 2008.

SECTION 5 - PROMOTIONS, (Cont'd.)**5.24 1H08 Winback Offer**

This offer is available to returning Business Customers who subscribe to a business calling plan with a term commitment from the Company, as well as one of the eligible services from an affiliate of the Company as described below. The qualifying Customer will receive a corresponding bill credit as described below:

<u>Eligible Calling Plan</u>	<u>Credit Description</u>
Standard Business Line, Centrex or CustoPAK Service with a dial tone term plan from an affiliate of the Company.	\$75 credit per account (\$75 value)
Standard Business Line, Centrex or CustoPAK Service with a dial tone term plan and Digital Subscriber Line (DSL) or Fiber Optic Service (FiOS) with a term plan from an affiliate of the Company. The DSL or FiOS service must be 3 Mbps or higher.	\$100 credit per account (\$100 value)

This offer may not be combined with any other promotional offer.

This offer expires on June 27, 2008.

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Basking Ridge, New Jersey 07920

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.25 1Q08 Upsell Rebate**

1Q08 Upsell Rebate is offered to new and existing Business Customers who meet the eligibility criteria described below. The qualified Customer will receive a \$30.00 check within 60 days after implementation on the Customer's account. The Customer will receive a letter from the Company's designated agent informing them of their eligibility for this promotional check. The Customer must contact the designated agent within 45 days from the date of notification to request their check. The designated agent will send the Customer a check via U.S. Mail, which also includes the promotional amount offered by the affiliated local exchange company.

Eligibility Criteria:

To qualify the Business Customer must meet all of the following conditions:

1. Subscribe to Business Unlimited Long Distance Bundled Service Option; FirmRate Advantage; or FlexDistance with either a \$24, \$40, or \$65 Minimum Spend Level.
2. Must purchase DSL/FIOS (at \$39.99 and above) from an affiliated local exchange company

The Customer who discontinues the Company's service as described above, or whose service is discontinued by the Company, prior to receiving all monthly credits forfeits remaining eligibility, including future credits.

This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

This offer may be combined with applicable nonrecurring charge promotional offers, but may not be combined with any other monthly recurring charge promotional offer.

This offer expires on March 31, 2008.

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Basking Ridge, New Jersey 07920

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.26 2008 Fast Start Long Distance Promotion**

The 2008 Fast Start Long Distance Promotion is offered to new Business Customers that presubscribe to either the Business FlexDistance or SimpleOptions Long Distance calling plans with either a one or three term plan.

The qualified Customer who satisfies the promotion eligibility requirements set forth above shall receive a 25% discount on all long distance usage for 12 consecutive months. The discount will appear on each month's bill.

The Customer who discontinues the Company's service as described above, or whose service is discontinued by the Company, prior to receiving all monthly discounts forfeits remaining eligibility, including future discounts.

This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

This offer is not available in conjunction with any other promotion.

This offer expires on June 30, 2008.