
SECTION 5 - PROMOTIONS

5.1 Promotions - General

From time to time the Company shall, at its option, offer promotions to stimulate subscription or network usage including, but not limited to, offering to waiver of some or all of the nonrecurring, recurring or usage charges for the Customer (if eligible) of target services for a limited duration. Such promotions shall be made to all similarly situated Customers in the target market area, pursuant to approval by the MSPSC.

SECTION 5 - PROMOTIONS, (Cont'd.)

5.2 [Reserved For Future Use]

(T)

Acquisition Free Minutes Promotion has been removed

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.3 [Reserved For Future Use]

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Acquisition Percent Discount Promotion has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.4 [Reserved For Future Use]

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Reserved Free Minutes Promotion has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.5 [Reserved For Future Use]

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Acquisition Percent Discount Promotion #3 has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.6 [Reserved For Future Use]

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Percent Discount International Promotion has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.7 [Reserved for Future Use]

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.8 [Reserved For Future Use]

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Returning Percent Discount Promotion has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.9 [Reserved for Future Use]

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.10 [Reserved For Future Use]

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Special Event Marketing has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)**5.11 Merchandise Promotion**

From time to time, the Company may offer to the potential Customer complimentary non-telecommunications merchandise (total value at a cost to the Company not to exceed \$100) if the Customer designates the Company as the Customer's Primary Interexchange Carrier. This promotion is limited to one offer per Customer up to once per quarter (or not greater than four times per year). The Company may also offer such merchandise to existing Customers as an incentive to retain such Customers.

5.12 Demonstration of Service Promotion

From time to time, the Company shall demonstrate its services by providing free calls to the Customer or potential Customer of up to ten minutes duration over its network. These promotional/demonstration calls will originate only from distinct temporary demonstration booths.

SECTION 5 - PROMOTIONS, (Cont'd.)

5.13 [Reserved For Future Use]

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Upsell Promotion has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.14 [Reserved For Future Use]

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Two Line Promotion has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.15 [Reserved For Future Use]

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Customer Appreciation Day has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.16 [Reserved For Future Use]

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Additional Line Promotion has been removed

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.17 Business High Value Loyalty Award #2

The Company offers to existing Business Customers a one-time bill credit based on the average monthly spending for the first two (2) months. A total of interstate, international, intrastate, travel card, toll free, and operator service calls will be counted toward the total dollars billed to determine the average spending level.

The bill credit will be posted on the third month's bill. The credit must be used in the month granted and will not carry over to the next month. Any credit not used will be forfeited.

The Business customer who discontinues the Company's service, or whose service is discontinued by the Company, prior to exercising earned bill credits forfeits remaining eligibility.

<u>Average Spending Level</u>	<u>Applicable Bill Credit</u>
\$ 0.00 - \$49.99	No award
\$50.00 - \$100.99	\$25.00
\$101+	\$50.00

This offer is no longer available to new Customers.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.18 Winback Promotion # 2

This promotion provides eligible Customers with a 10% discount off of direct dialed usage charges for a six month period. The discount will be applied to price listed usage rates for all services, exclusive of international calling, Directory Assistance, Directory Assistance Call Completion and Operator Assisted calling, after the application of any other credits. The discount will appear on the same invoice as contributing usage.

This promotion is available to returning Business Customers who have discontinued the Company's services and subscribed to another long distance service provider. This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

Customers who discontinue the Company's presubscribed service, or whose service is discontinued by the Company, prior to exercising the discounts, forfeits remaining eligibility.

This offer is no longer available to new Customers.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.19 [Reserved For Future Use]

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Acquisition Free Minutes Promotion #3 has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.20 [Reserved For Future Use]

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Loyalty Promotion #2 has been removed.

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SECTION 5 - PROMOTIONS, (Cont'd.)

5.21 2008 Fast Start Long Distance Promotion

The 2008 Fast Start Long Distance Promotion is offered to new Business Customers that presubscribe to either the Business FlexDistance or SimpleOptions Long Distance calling plans with either a one or three term plan.

The qualified Customer who satisfies the promotion eligibility requirements set forth above shall receive a 25% discount on all long distance usage for 12 consecutive months. The discount will appear on each month's bill.

The Customer who discontinues the Company's service as described above, or whose service is discontinued by the Company, prior to receiving all monthly discounts forfeits remaining eligibility, including future discounts.

This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

This offer is not available in conjunction with any other promotion.

This offer expires on June 30, 2008.

SECTION 5 - PROMOTIONS, (Cont'd.)

5.22 15% Long Distance Usage Discount Promotion

The 15% Long Distance Usage Discount Promotion is offered to new Business Customers that presubscribe to either the FlexDistance Long Distance Plan with a Minimum Spend Level of \$24, \$40 or \$65; or the FirmRate Advantage Plan.

The qualified Customer who satisfies the promotion eligibility requirements set forth above shall receive a 15% discount on all long distance usage for 12 consecutive months. The discount will appear on each month's bill.

The Customer who discontinues the Company's service as described above, or whose service is discontinued by the Company, prior to receiving all monthly discounts forfeits remaining eligibility, including future discounts.

This promotion is offered through Company-designated sales channels for Company-designated marketing campaigns.

This offer is not available in conjunction with any other promotion.

This offer expires on July 1, 2008.