
SECTION 5 - PROMOTIONS**5.1 Promotional Offerings**

From time to time the Company shall, at its option, promote subscription or stimulate network usage by offering promotions, including, but not limited to waiver of some or all of the nonrecurring, recurring or usage charges for the Customer (if eligible) of target services for a limited duration. Promotions may also be offered to attract or retain Customers who indicate that they would otherwise intend to accept a legitimate competitive offer made by a competitive carrier. Such promotions shall be made available to all similarly situated Customers.

5.2 Complementary Promotions

From time to time, the Company may offer promotions in its interstate and/or international tariffs which may also apply to intrastate services ("Complementary Promotions"). Such Complementary Promotions are subject to the terms and conditions set forth in Verizon Long Distance LLC federal rate schedules. Discounts, charge or other term waivers, certificates, credits or other value offered in identical Complementary Promotions are not cumulative.

5.3 Merchandise Promotion

From time to time, the Company may offer to the potential Customer complimentary non-telecommunications merchandise (total value at a cost to the Company not to exceed \$100) if the Customer designates the Company as the Customer's Primary Interexchange Carrier. This promotion is limited to one offer per Customer up to once per quarter (or not greater than four times per year). The Company may also offer such merchandise to existing Customers as an incentive to retain such Customers.

5.4 Demonstration of Service Promotion

From time to time, the Company shall demonstrate its services by providing free calls to the Customer or potential Customer of up to ten minutes duration over its network. These promotional/demonstration calls will originate only from distinct temporary demonstration booths.

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5.5 Business Toll Free Service \$5 MRC Six Month Credit

Monthly Recurring Charge (MRC) - The Company will credit the MRC of \$5 for Business Toll Free Service for a period of six months.

The Customer must subscribe to Business Toll Free Service - Switched Access.

This offer is valid until canceled by the Company.

5.6 Business Toll Free Service \$15 NRC Credit

The Company will issue a one - time credit of \$15.

The Customer must subscribe to the switched Business Toll Free Service or the switched listed Business Toll Free Service.

This offer is valid until canceled by the Company.

5.7 Toll Free Promotion

The Company offers business Customers 100 complimentary toll free minutes for the first two months of service when they subscribe to Business Toll Free Service on an eligible calling plan. A total of 200 free minutes will be offered in increments of 100 per month, for the first two months.

This offer applies to existing business Customers who establish a new Business Toll Free Service number on Business Plan C. The Customer must maintain presubscribed for the two full months to receive this offer. Complimentary minutes will be awarded to the eligible Customer in the form of a credit beginning with the Customer's first partial or next full month of service following enrollment in this promotion. Minutes must be used in the month granted and will not carry over from month-to-month except for any unused minutes in the first partial month which will be carried over to the next month.

This offer is not available in conjunction with any other promotion, except Business Toll Free Service NRC and MRC Waivers.

This offer is valid until canceled by the Company.

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