

## BUSINESS AFFINITY PLAN

### A. DESCRIPTION

The Business Affinity Plan allows eligible Verizon Maryland business customers to earn points, which are redeemable for various offers, through the use of Verizon Maryland provided intraLATA Long Distance Service and Local Exchange Message or Measured Rate Service usage.

### B. TERMS AND CONDITIONS

1. Business customers with total annual Verizon Maryland billing up to \$40,000 per customer account and who subscribe to the Business Optional Calling Plan as set forth in Part I, Section 2 of this Product Guide are eligible for participation in the Business Affinity Plan.
2. Five points are earned for each dollar incurred for intrastate direct distance dialed calls within the customer's LATA, and local usage.
3. Points will be earned in every month a customer's combined usage meets the \$250.00 threshold specified in Part I, Section 2 of this Product Guide. Opportunities to earn bonus points will occur periodically.
4. Plan points are not transferable among accounts. Plan points must be redeemed within four years from the end of the calendar year in which they were earned, unless the plan is terminated pursuant to paragraph 6.
5. Only customers of record and/or their designated agent may redeem plan points.
6. Verizon Maryland may terminate or modify, without liability, all or any part of the plan, or any of the redemption offers, at any time. Notice of any such changes will be provided to customers by Verizon 90 days prior to the effective date of such change. In the event of termination of the plan, such notice will include the dates after which points will not be earned and the date by which points must be redeemed.
7. No new participants will be added to the plan effective May 28, 1997.